

DIRECTOR'S BUZZ

APRIL/MAY 2023

That's a wrap for Spring 2023! Congratulations to our SoJSM graduates! This also concludes my first semester as director (and my 15th year here at MTSU!). We are truly amazing! Our students (yes, you!) are so creative and thoughtful. Our instructors care so much (do the Eschenfelders sleep?). And our classes are so *cool*. Where else on campus do you use your phone for a class project, livestream a red carpet show, or produce a sports show? In Fall 2023, we launch our new concentrations in Environmental Journalism & Communication, Entertainment Journalism, & Social Justice Journalism. See your adviser to check out these new programs!



Summer Classes

We still have spots in these classes:

ADV 3020: Principles of Advertising (online)

PR 2040: Public Relations Principles (online)

1020: Intro to Media & Entertainment (in-person & online sections)

JOUR 2710: Media Writing (online)

JOUR 2720: Digital Media Skills

JOUR 3650: Free Expression

JOUR 4790: Global News & Media Cultures (online)

JOUR 4850: Ethics & Mass Communication (online)

DID YOU KNOW?

The Broadcast Education Association ranked us #1 in TN (news, sports, and overall winning programs)!

Bright Spot Awards

From the Senior Exit Survey

Favorite SoJSM Class

Advanced Reporting with Prof. Leon Alligood

Favorite Instructor

Dr. Tricia Farwell, Advertising

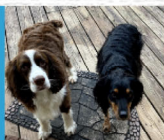
Helpful Students

Breanna Beahler, Austin Blackmon, Johari Hamilton, Cheyenna Johnston, Kristi Jones, Kiersten Man, Destiny Mizell, Joanna Sanders, Tristan Steele, Karli Sutton and Calvin White

"You always hear that "people who can't, teach", but I found that to be untrue here. All of my professors worked in the fields they are teaching about and came to share their knowledge." --Senior Journalism Major

Look for the Bright Spot Board this fall!

I'M A
BRIGHT SPOT!
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STRATEGIC MEDIA



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