

January, 2016

ERIC JAMES BURTON

HOME ADDRESS

3026 Landview Drive
Murfreesboro, TN 37128
(615) 351-2586

UNIVERSITY ADDRESS

P.O. Box 50
Middle Tennessee State University
Murfreesboro, TN 37132
(615) 898-2816
Jim.Burton@mtsu.edu

COLLEGE EDUCATION

Ph.D. University of Illinois--Accountancy--1976
MBA Murray State University--Management--1969
BA MacMurray College--Economics--1968

PROFESSIONAL QUALIFICATIONS

Certified Director (2010)

John E. Anderson Graduate School of Management
University of California, Los Angeles

Institute for Management and Leadership in Education (2001)

Harvard Graduate School of Education
Harvard Institutes for Higher Education

Certified Fraud Examiner (1991) (Inactive)

Certified Public Accountant (1975) (Inactive)

PROFESSIONAL ORGANIZATIONS

American Institute of Certified Public Accountants
Tennessee Society of Certified Public Accountants
American Accounting Association
Institute of Management Accountants
Association of Certified Fraud Examiners (Regent Emeritus)

ACADEMIC ADMINISTRATIVE EXPERIENCE

Dean (1999 - 2013)

Jennings A. Jones College of Business
Middle Tennessee State University

Executive Director (1997 – 1999)

Jones Chairs of Excellence (Free Enterprise and Urban and Regional Planning)
Middle Tennessee State University

Associate Dean for External Relations (1996-97)

Middle Tennessee State University

ACADEMIC ADMINISTRATIVE EXPERIENCE (Cont'd.)

Project Director and Grant Writer (1996 – 1998)
Enhancing International Economic Understanding and Enterprise in Tennessee
Middle Tennessee State University

Faculty Project Director (1994 - 1996)
Project International
Middle Tennessee State University

Assistant Dean for Conferences and External Relations (1993 - 1996)
Middle Tennessee State University

Coordinator, Jennings A. Jones Chair of Excellence in Free Enterprise (1993)
Middle Tennessee State University

TEACHING EXPERIENCE

Professor of Accounting (1990 - Present)
Middle Tennessee State University

Assistant Professor of Accounting (1976 - 1980)
Florida State University

Teaching Assistant in Accountancy (1973 - 1976)
University of Illinois

Instructor and Course Director (1969 - 1973)
Department of Accounting and Finance
Murray State University

Teaching Assistant in Management and Economics (1968 - 1969)
Murray State University

BUSINESS ADMINISTRATIVE EXPERIENCE

Founder and President of Professional Growth Associates, Inc. (1980 - 1990)
Co-founder and Chairman of Flagman, Inc. (1986 - 1990)
Founder and President of Professional Asset Management, Inc. (1979 - 1981)
Founder of Burton & Associates, PA (1980 - 1985)
Co-founder and President of Professional Credit Corporation (1979 - 1985)
Co-founder and President of North Florida Credit Bureau, Inc. (1979 - 1985)
General Partner in Centerstone Properties (1980 - 1985)

FELLOWSHIPS AND GRANTS

Business and International Education (U.S. Department of Education)

American Accounting Association (Doctoral studies)

FELLOWSHIPS AND GRANTS (Cont'd.)

Arthur Andersen & Co. (Dissertation research)

Richard D. Irwin Foundation (Doctoral studies)

University of Illinois (Doctoral studies)

R. A. Hoffman (Doctoral studies)

State of Florida STAR Grant (Faculty research)

Coopers & Lybrand (Faculty research)

Murray State University Faculty Development

BOARDS OF DIRECTORS - Current

Jennings and Rebecca Jones Foundation

Piedmont Natural Gas Company (NYSE: PNY)

Board

Chair of Finance and Enterprise Risk Management Committee

Audit Committee

Second Harvest Food Bank

BOARDS OF DIRECTORS – Former

Middle Tennessee Council—Boy Scouts of America

Rutherford County Chamber of Commerce

Business Education Partnership of Rutherford County

Middle Tennessee Area IX Workforce Investment Board

Crohn's and Colitis Foundation of Tennessee

Leadership Middle Tennessee

Executive Committee

Murfreesboro Electric Department

Board and Vice-Chair

Pension Committee Chair

Southern Business Administration Association

Board and Past President

Association of Certified Fraud Examiners (Regent Emeritus)

Austin, TX

BOARDS OF DIRECTORS -Former (Cont'd.)

Better Business Bureau (Nashville)

Chairman, Board of Advisors

Murfreesboro Branch

Murfreesboro, TN

Middle Tennessee State University Foundation

Murfreesboro, TN

Murfreesboro Water and Sewer Department

Murfreesboro, TN

Tennessee Baptist Health Care System, Inc.

Nashville, TN

Flagman, Inc. (Chair)

Tallahassee, FL

Nautitronics, Inc.

Tallahassee, FL

Watkins Engineers & Constructors, Inc.

Tallahassee, FL

Skandia Draperies Mfg. Co.

Tallahassee, FL

Professional Growth Associates, Inc. (Chair)

Tallahassee, FL

Professional Asset Management, Inc. (Chair)

Tallahassee, FL

Burton & Associates, PA (Chair)

Tallahassee, FL

Tallahassee Area Chamber of Commerce

Tallahassee, FL

Challenge Ministries, Inc.

Jacksonville, FL

Fellowship of Christian Athletes (Chair)

North Florida Chapter, Tallahassee, FL

HONORS AND AWARDS

2002 Tennessee Society of CPAs Accounting Educator of the Year

2002 Nomination for MTSU Career Achievement Award

International Who's Who of Entrepreneurs

International Who's Who of Professionals

Profiles in Business and Management (Harvard Business School), 1996

Distinguished Alumnus: Mt. Vernon (IL) Township High School, 1996

Samuel Moore Walton Free Enterprise Fellow, 1993-94

Outstanding Alumnus: Mt. Vernon (IL) Township High School, 1992

Who's Who in Finance and Industry, 1987

Who's Who in Business Planning, 1986

Outstanding Young Men of America, 1979

Outstanding Contribution Award--Florida State University
College of Business Alumni Association, 1978

Phi Kappa Phi--Honorary High Scholarship Fraternity

Beta Alpha Psi--Honorary Accounting Fraternity

Beta Gamma Sigma – Honorary Business Fraternity

MacMurray College Men's Honor Society

Association of Government Accountants' Manuscript Award

PUBLICATIONS

- 2008 “The Audit Committee: How Should It Handle ERM?,” Journal of Corporate Accounting and Finance, May/June, 2008.
- 2005 “Ethics: Difficult Question, Unpopular Answers,” Journal of Corporate Accounting and Finance, May/June, 2005.
- 2005 “Reflections on the Challenges of Being a Dean,” Decision Line, January 2005.
- 2001 Sales and Operations Manual for the Successful Business, co-authored, John Wiley & Sons.
- 2000 Accounting and Financial Manual for the Successful Business, co-authored, John Wiley & Sons.
- 1999 “Implementing ABC and the Balanced Scorecard at a Publishing House,” Management Accounting Quarterly, co-authored, Fall, 1999, 10-18. (Certificate of Merit from IMA).
- 1999 “Creating a Professional Advisory Team,” Nashville Business Journal, July 30 – August 5, 1999. Reprinted from Memphis Business Journal.
- May/ 1999 “How to Start a Small Business,” Small Business Finance Guide, June Memphis Business Journal, May 28 – June 3, 1999. (Service of the Tennessee Society of Certified Public Accountants).
- 1999 Total Business Planning: A Step-by-Step Guide with Forms 3rd Edition, John Wiley & Sons.
- 1998 “Creating a Professional Advisory Team,” Small Business Start-up Guide, Memphis Business Journal, November 20-26, 1998. (Service of the Tennessee Society of Certified Public Accountants).
- 1998 “Recent Developments Create Serious Concerns for Financial Reporting,” co-authored, The Journal of Corporate Accounting and Finance, Winter 1998, 91-99.
- 1998 Continuous Improvement in Financial Management: Cost Volume Profit Analysis, Risk and Uncertainty, United Methodist Publishing House. Course book.
- 1998 Continuous Improvement in Financial Management: Budgeting, Forecasting and Performance Measurement, United Methodist Publishing House. Course book.
- 1997 “Forensic accounting education: insights from academicians and CFE practitioners,” co-authored, Managerial Auditing Journal, 12/9/97, 479-489.

PUBLICATIONS (Cont'd.)

- 1997 Continuous Improvement in Financial Management: Understanding Accounting: Process and Product, United Methodist Publishing House.
- 1997 Continuous Improvement in Financial Management: Cost Behavior and CVP Analysis, United Methodist Publishing House. Course book.
- 1997 “Review: The Accounting Profession: Major Issues: Progress and Concerns,” Research in Accounting Regulation (Volume 11, pp. 233-239, 1997)
- 1996 Contributing Editor - Basic Business Valuation 1996 (FICPA Course Book).
- 1996 Contributing Editor - Intermediate Business Valuation 1996 (FICPA Course Book).
- 1996 Contributing Editor - Advanced Business Valuation 1996 (FICPA Course Book).
- Jan. 1996 “Defining Value,” co-authored, The Journal of Lending & Credit Risk Management (V78, N5, 1996).
- Spring 1994 “University-based Lifelong Continued Professional Development (CPD) for Internal Auditors,” co-authored, Managerial Auditing Journal (V9, N2, 1994).
- Oct. 1993 “Insurance Regulation: Where Do We Go From Here?” co-authored, Business Economics.
- June 1993 “Careers in Fraud Investigation,” co-authored, Management Accounting.
- April/
May 1993 “Challenges and Opportunities for the CFE Program,” co-authored, The White Paper.
- April 1993 “Certified Fraud Examiners: Challenges of the 2000's,” co-authored, Proceedings of the International Academy of Business Disciplines Vol. I.
- Jan. 1993 “Forensic Investigation: New Challenges for Lawyers and Accountants,” co-authored, The Trial Advocate Quarterly.
- Jan./
Feb. 1993 “Regents to Study the Benefits of Chapter ‘Student Affiliate Groups’,” co-authored, The CFE News (without by-line).

PUBLICATIONS (Cont'd.)

- 1993 Heart of Tennessee, Rutherford County Chamber of Commerce
Newsletter, Feature Series:
 January 1993 “Forecasting for Your Business”
 April 1993 “Cost-Volume-Profit Analysis for Your Business”
 August 1993 “Capital Budgeting and Long-Term Assets”
 November 1993 “Operational Budgeting”
 December 1993 “Cash Flows”
- Dec. 1992 Heart of Tennessee, Rutherford County Chamber of Commerce
Newsletter, “Using a Facilitator in Your Planning Process”
- Sept. 1992 “Fraud Auditing: A Career Opportunity,” Management Accounting,
co-authored.
- March 1992 “Educator calls for academic participation in continuing professional
education,” The Tennessee CPA.
- Feb. 1991 Heart of Tennessee, Rutherford County Chamber of Commerce
Newsletter, “Getting a Valuation of Your Business”.
- 1991-92 Heart of Tennessee, Rutherford County Chamber of Commerce
Newsletter, Feature Series:
 May 1991 “Introduction to the Planning Process”
 June 1991 “The Planning Process Level 1: Philosophy and
 Mission”
 July 1991 “The Planning Process Level 2: Strategic Planning”
 August 1991 “The Planning Process Level 3: Business-Wide
 Objectives”
 September 1991 “The Planning Process Level 4: Planning Unit
 Goals”
 October 1991 “The Planning Process Level 5: Tactics and
 Projections”
 December 1991 “The Planning Process Level 6: Coordination”
 January 1992 “The Planning Process Level 7: Implementation and
 Follow-up”
- April 1991 Heart of Tennessee, Rutherford County Chamber of Commerce
Newsletter, “Shared Values: A Key to the Successful Business of Any
Size”.
- 1991 The Total Business Manual: A Step-by-Step Guide to Planning,
Operating, and Evaluating Your Business, co-authored, John Wiley &
Sons.
- 1991 Valuations of Small and Closely Held Businesses , A 225 page course
book for the Florida Institute of CPA's BUSINESS VALUATIONS:
METHODS AND SUPPORT FOR THE OPINION, 1991.

PUBLICATIONS (Cont'd.)

| | | |
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| | 1991 | <u>How to Gain Financial Advantage From Turbulent Times</u> , A 130 page course book for The American Management Association, 1991, co-authored. |
| | 1991 | <u>Total Business Planning: A Step-by-Step Guide with Forms Second Edition</u> , co-authored, John Wiley & Sons. |
| March | 1991 | “The Integration of Accounting and Auditing Services with MAS: A Proposal,” <u>The Practical Accountant</u> . |
| Aug. | 1990 | “Strategies in a Declining Business Cycle,” <u>Management Review</u> . |
| May | 1988 | <u>Total Business Planning: A Step-by-Step Guide with Forms</u> , co-authored, John Wiley & Sons. |
| May | 1988 | “Determining the Value of a Business,” <u>Florida Realtor</u> . |
| April | 1988 | “Opposing Economic Experts: Setting the Examination Objectives,” <u>Trial Advocate Quarterly</u> , co-authored. |
| Dec. | 1986 | “Business Brokering: Prepare for the Opportunity,” <u>Florida Realtor</u> . |
| Jan. | 1986 | <u>Basic Business Brokerage Concepts</u> , Florida Association of Business Brokers, Inc. |
| Jan. | 1986 | <u>Basic Business Accounting Concepts</u> , Florida Association of Business Brokers, Inc. |
| Jan. | 1986 | <u>Time Value of Money Concepts</u> , Florida Association of Business Brokers, Inc. |
| Aug. | 1986 | <u>Valuation of Business</u> , Florida Association of Business Brokers, Inc. |
| April | 1986 | “How to Develop an MAS Practice,” <u>The Practical Accountant</u> , co-authored. |
| Sept. | 1981 | <u>Report of the Education Task Force</u> (Leon County School System). |
| May/ June | 1981 | “The Essentials of Business Plan Development,” <u>Pace Magazine</u> . |
| Mar. | 1981 | “Accounts Receivable: Solving Credit/Collection Problems,” <u>The Business Owner</u> . |
| | 1981 | <u>How to Save Money on Your Taxes When You Move!</u> (course book) |
| Jan. | 1981 | <u>Basic Financial Management in Entrepreneurial Businesses</u> (course book) |
| Sept./ Oct. | 1981 | “Accountants Assess the Social Audit,” <u>Business</u> , co-authored. |

PUBLICATIONS (Cont'd.)

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| Sept. | 1980 | <u>Revision of Annual Reporting Statement for Insurers.</u> |
| Summer | 1980 | “Some Thoughts on Helping your Client Prepare for Economic Uncertainty,” <u>The Ohio CPA Journal.</u> |
| Jan. | 1979 | “Big GAAP/Little GAAP: Is Accounting for Small Business in the Balance?” <u>American Journal of Small Business.</u> |
| Aug. | 1978 | “Educational Implications of the Restructuring of the AICPA,” <u>Collected Papers of the AAA Annual Meeting, 1978.</u> |
| Jan. | 1978 | “The Generation and Administration of Examinations on Interactive Computer Systems,” <u>The Accounting Review,</u> co-authored. |
| Oct. | 1977 | “Toward a Theory of Social Accounting: A Comment,” <u>The Accounting Review.</u> |
| Aug. | 1977 | “Social Accounting: An Historical Perspective,” <u>Proceedings of the 1977 AAA Convention.</u> |
| Feb. | 1977 | “Corporate Social Responsibility: Congressional Opinions Concerning the Necessity of Disclosure of Foreign Payments and Domestic Political Contributions,” <u>Proceedings of the S.E. AIDS Conference.</u> |
| | 1977 | “Goodwill,” <u>The Handbook of Modern Accounting,</u> co-authored. |
| Winter | 1976/ 1977 | “Statement of Social Responsiveness: A Proposal,” <u>The Government Accountants Journal</u> (manuscript award). |
| Sept/ Oct. | 1975 | “Quality of Life and the Accountant's Contribution,” <u>Illinois Teacher of Home Economics.</u> |
| Spring | 1975 | “The Need for Church Business Administration Training,” <u>Search.</u> |
| Spring | 1972 | “So You Want To Sell Your House,” <u>Business Dynamics.</u> |
| Fall | 1971 | “Industrial Accidents and Their Prevention,” <u>Business Dynamics.</u> |