



## How are the 1st Destination Survey Results Used?

1. **Accreditation of the University and Academic Departments** – The results are summarized and used for accreditation of Departments, Colleges and the University. When academic departments ask the Career Development Center for “placement data,” this is it! For graduates, accreditation maintains the value of their degree after graduation.
2. **Increase Potential Earnings** - The Career Development Center uses salary averages to encourage employers to offer competitive salaries to graduates.
3. **Increased Job Opportunities** - This information is used in presentations to the Chamber of Commerce for employers considering corporate relocations to the Middle Tennessee Area. This means more, well-paying college-level jobs for our graduates!
4. **Assist MTSU Students with Career Choices** - This helps students see what types of employers and positions are related to their major as well as potential earnings from salary averages.
5. **Recruitment** - It helps to recruit future students (and their parents) when they can see the value provided by an MTSU education.
6. **Federal Requirements** - *Title IV of the Higher Education Act* and subsequent reauthorizations of the Act require disclosure of information, including Employment and Graduate/Professional School Outcomes. See Institutional Disclosures for Consumers (<http://www.mtsu.edu/information/>) for additional details. The White House Scorecard on Higher Education (<https://collegescorecard.ed.gov/>) will start reporting more of this information.
7. **Decrease Tuition** - *The Complete College Tennessee Act* and state higher education funding formulas are moving toward reporting of graduation outcomes (also known as Gainful Employment). This information can be used to increase state funding and save student tuition dollars.
8. **Media Requests** – The media frequently contacts the University for information to use in stories they are reporting. These results help ensure the public gets accurate information.
9. **National Surveys/Publications** - *U.S. News & World Report* and similar organizations request data for their publications.