



# Career Development Center

## SACSCOC / 1<sup>st</sup> Destination Goals Bill Fletcher, Director 2008 to 2016

### **2008-2009**

*No specific 1<sup>st</sup> Destination Survey measures this year.*

### **2009-2010**

Administer the 1<sup>st</sup> and 3<sup>rd</sup> Employment Survey to December graduates in each College under the signature of the Academic Chair person in an effort to increase the student response rate.

- Solicit Chair's approval to administer survey under their name.
- Develop and send targeted Emma campaign under the signature of academic department chair emphasizing the importance of the survey and data collection.
- Work with Career Center Secretary to analyze the response rates of December 2009 graduates in comparison to December 2008, which was administered under regular procedures by the Career Center.
- Share results with Dean and Academic Chairs.

### **2010-2011**

Follow up on fall On Campus Interviews with employers to determine employment outcomes for students interviewing.

### **2011-2012**

Implement Banner integration with Lightning JobSource so students will have immediate access to their accounts and access to employers.

- We will be able to collect employment and GPS outcomes more efficiently using Lightning JobSource

### **2012-2013**

Assess student and employer connections through the collection of post-graduation data for the December 2012 graduating class. Develop a multi-faceted marketing program that engages campus-wide constituents in increasing response rates through a variety of methods as compared to a single survey instrument.

### **2013-2014**

Administer 1DS using new Survey Monkey program in an effort to streamline the administration and improve the user experience. Compare new data collected with existing baseline data.

Update and expand the spring 2010 Best Practices Report on Post-graduation Outcomes Surveys at Peer Institutions in light of recent developments regarding gainful employment data and first destination surveys.

### **2014-2015**

Research top turnkey solutions for collecting and analyzing first-destination outcome data and share results with Deans and Administration for further review.

### **2015-2016**

*No specific 1<sup>st</sup> Destination Survey measures this year.*

### **2016-2017**

Implement two additional email surveys into the May 2016 1<sup>st</sup> Destination Survey, increasing the total number from 3 to 5. Compare to previous three years of data to determine if there is an increase in response rate as part of our dashboard data on graduating student post-graduation outcomes.