



Career Development Center

SACSCOC / 1st Destination Goals Bill Fletcher, Director 2008 to 2016

2008-2009

No specific 1st Destination Survey measures this year.

2009-2010

Administer the 1st and 3rd Employment Survey to December graduates in each College under the signature of the Academic Chair person in an effort to increase the student response rate.

- Solicit Chair's approval to administer survey under their name.
- Develop and send targeted Emma campaign under the signature of academic department chair emphasizing the importance of the survey and data collection.
- Work with Career Center Secretary to analyze the response rates of December 2009 graduates in comparison to December 2008, which was administered under regular procedures by the Career Center.
- Share results with Dean and Academic Chairs.

2010-2011

Follow up on fall On Campus Interviews with employers to determine employment outcomes for students interviewing.

2011-2012

Implement Banner integration with Lightning JobSource so students will have immediate access to their accounts and access to employers.

- We will be able to collect employment and GPS outcomes more efficiently using Lightning JobSource

2012-2013

Assess student and employer connections through the collection of post-graduation data for the December 2012 graduating class. Develop a multi-faceted marketing program that engages campus-wide constituents in increasing response rates through a variety of methods as compared to a single survey instrument.

2013-2014

Administer 1DS using new Survey Monkey program in an effort to streamline the administration and improve the user experience. Compare new data collected with existing baseline data.

Update and expand the spring 2010 Best Practices Report on Post-graduation Outcomes Surveys at Peer Institutions in light of recent developments regarding gainful employment data and first destination surveys.

2014-2015

Research top turnkey solutions for collecting and analyzing first-destination outcome data and share results with Deans and Administration for further review.

2015-2016

No specific 1st Destination Survey measures this year.

2016-2017

Implement two additional email surveys into the May 2016 1st Destination Survey, increasing the total number from 3 to 5. Compare to previous three years of data to determine if there is an increase in response rate as part of our dashboard data on graduating student post-graduation outcomes.