

# The Coaching Revolution

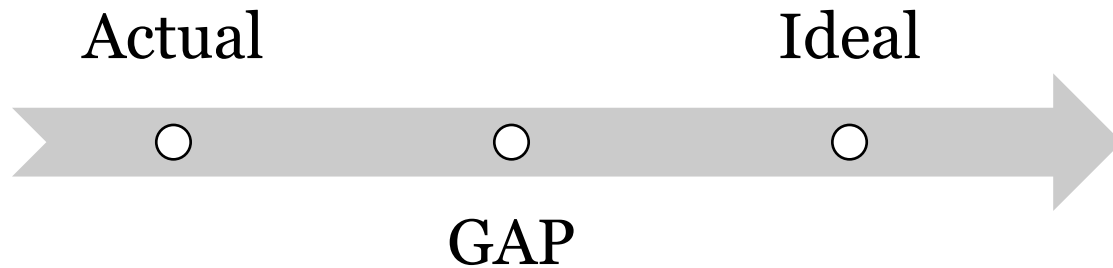
## **What is the *Coaching Revolution* and why is it important?**

The Coaching Revolution is about embracing a mindset that *you are a coach, you have a coach, or you don't want a coach*. If you don't want to be coached, you will be left behind. Why?

The reality is we all reach our highest level of incompetence (called the Peter Principle). In most cases, unless someone pulls out the potential in us, this is the highest level we achieve. The simple question to ask every day is who is coaching you?

# Measuring Progress

Understanding that progress is a natural motivator can motivate you towards where you want to go.



How can progress naturally motivate you towards where you want to go?

# Core, Shared and Competing Values

