

## 2018 NPHC Council of Presidents Social Media Coordinator

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Year:** \_\_\_\_\_

**M#:** \_\_\_\_\_

**GPA:** \_\_\_\_\_

**Affiliation:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

The NPHC Council of Presidents Social Media Coordinator will assist with the social media posts and the branding of the council. The Social Media Coordinator will be responsible for posting the council's events and the events of the individual organizations. The coordinator will also be responsible for creating and continuing social media initiatives that brand and showcase the council's ideals and accomplishments. Additionally, the coordinator will be responsible for holding organizations and individual members accountable for social media posts that agree with our council's bylaws. A good candidate will be organized, able to meet deadlines, have new and innovative ideas, be familiar with common social media platforms, work well with others, work well with staff and have the best interest of the NPHC, MTSU FSL and MTSU at heart. The coordinator should have at least a 2.75 cumulative GPA.

*Please answer the following questions in 100 words or less.*

1. Please describe why you believe you are the ideal candidate for this position.
  
  
  
  
  
  
  
  
  
  
2. What is the purpose of branding NPHC at MTSU?
  
  
  
  
  
  
  
  
  
  
3. What are some ideas that you have for 2018 for social media and branding NPHC?

By submitting my application, I agree to adhere to the following expectations:

1. Support the mission, values, and vision of MTSU Fraternity & Sorority Life and the National Pan-Hellenic Council
2. Attend all pertinent meetings

I have read the above requirements and am willing to meet all these expectations:

Signature of Applicant:

Date:

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