Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

WHAT IS A RECRUITMENT COUNSELOR?
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

MEET LAUREN AND SHELBY!

Lauren, what do you think defines what it means to be a sorority woman?
To be a sorority woman to me means living out your ritual daily and leading by example. Joining a sorority is so much more than just a title. It is a lifestyle and a commitment. You have a certain standard that you are held to and you should want to meet those expectations.

Shelby, what do you think is the most important attribute you have gained/learned from being a sorority woman?
I believe respect is the most prominent attribute I have gained. I have respect for my own sisters, women in other organizations, and mostly respect for myself. Being held to a higher standard because I choose to be was a main reason on how I began to respect myself and in turn respect others.