Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

**WHAT IS A RECRUITMENT COUNSELOR?**
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

**MEET LAUREN AND TORI!**

Lauren, what do you think is the most important attribute you have gained/learned from being a sorority woman?

I think that the most important thing I have learned and that being a sorority woman is so much more than most people realize. I think through my years in Panhellenic I have seen myself grow as a leader, a community servant, a friend, and as a person.

Tori, if you could give one piece of advice to women going through recruitment, what would it be?

Go into recruitment with an open mind! Every organization is unique and wonderful, if you allow yourself to genuinely connect with the women in each room, you can't go wrong. Enjoy the process!