Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

WHAT IS A RECRUITMENT COUNSELOR?
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

Liz, why did you want to be a Recruitment Counselor?
I chose to be a recruitment counselor because I wanted to give potential members the same experience I had when going through recruitment. This process can make or break the members experience. I want to be able to connect them to girls outside of their future sorority as well as give them the opportunity to see all different aspects of each sorority. There is not just one sorority made for each girl, but all offer excellent philanthropies and opportunities.

Chelsey, what do you think is the most important attribute you have gained/learned from being a sorority woman?
The most important attribute I have gained from being a sorority woman is my confidence in myself. With the constant support from my sorority and understanding, I feel like there is nothing that I can’t do.