Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

WHAT IS A RECRUITMENT COUNSELOR?
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

Andrea, If you could give one piece of advice to women going through recruitment, what would it be?
Smile, have fun and don’t take everything so serious! Yes, this is a very special and important time for you in your life, but you want it to be memorable in a good way! Just be yourself and everything else will fall into place, even if it is a place where you didn’t expect it to fall into.

Sam, why did you want to be a Recruitment Counselor?
When I went through recruitment, I had two amazing recruitment counselors that really made the recruitment process a lot less stressful. I became a recruitment counselor so I could hopefully have the same impact on the women in my group.