Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

**WHAT IS A RECRUITMENT COUNSELOR?**
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

**MEET KELSEY AND ALANA!**

Kelsey, what do you think defines what it means to be a sorority woman?

A sorority woman cannot be defined by the clothes she wears or the car she drives. A sorority woman is being selfless when you want to be selfish, being an adult when you want to be a normal crazy college student, and a sorority woman is being the best version of yourself. A sorority woman helps her organization and community to the best of their ability.

Alana, why did you want to be a Recruitment Counselor?

I had a great recruitment counselor when I went through in the fall of 2012. I was nervous going into recruitment, but she quickly showed me that there was nothing to be nervous about. She became a friend I could confide it and trust. I wanted to be that kind of role model to other women, so that’s why I chose to be a RC.