Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, andlastingly change the lives of young women forever.

WHAT IS A RECRUITMENT COUNSELOR?
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

Madison, what do you think is the most important attribute you have gained/learned from being a sorority woman?
The most important attribute I have learned from being a sorority woman is how to carry myself. I have learned how to talk to people and respect myself more as an individual.

Nathaly, what do you think defines what it means to be a sorority woman?
To be a sorority woman means to work hard, be confident in yourself and your community and to speak up for those who can’t. To be a sorority woman means to be grounded in your ideals and to be a support to those that need it. Most importantly, I believe that being a sorority woman means that you no longer just represent yourself but a bigger group of Panhellenic women who are counting on you to keep their image of strong, smart and independent women. A sorority woman always strives to be the best version of herself, not only for herself but for all the women she represents. Being an authentic sorority woman is not easy, but it’s worth it.