Recruitment Counselors are women who selflessly step into the role of guiding potential members through the process of sorority recruitment and strive to generously, deeply, and lastingly change the lives of young women forever.

**WHAT IS A RECRUITMENT COUNSELOR?**
- A role model in the sorority community
- Knowledgeable of all aspects of sorority life
- An unbiased representative of our community that is able to share positive information about each chapter
- Able to address potential members’ concerns and needs
- An enthusiastic and positive leader
- A good and objective listener

**MEET OLIVIA AND EMILY!**

**Olivia, why did you want to be a Recruitment Counselor?**

Ever since joining my sorority, I have been involved immensely within Fraternity and Sorority Life. I never would have predicted the impact it has made on me as an individual. I had no idea that solely by joining a sorority I would be entering a journey full of life changing involvement and opportunities. I want to guide anyone interested in this amazing journey and give them the best experience possible.

**Emily, what do you think defines what it means to be a sorority woman?**

It means being the best version of yourself all the time. You are not just representing yourself but also your sisters near and far and other Panhellenic sororities. Being a sorority woman means holding yourself and others accountable and giving back to your community.