

Kelly S. Bloom, Ph.D.

Dept. of Health & Human Performance
MTSU P.O. Box 96
Murfreesboro, TN 37130
Phone: 615-904-8478
kbloom@mtsu.edu

Education

University of Utah, Salt Lake City, UT May 2008
Doctor of Philosophy in Parks, Recreation and Tourism
Emphasis: Natural Resource Recreation Planning and Management

Middle Tenn. State Univ., Murfreesboro, TN August 2000
Master of Science in Health, Physical Education, Recreation and Safety
Emphasis: Outdoor Recreation

Middle Tenn. State Univ., Murfreesboro, TN August 1999
Bachelor of University Studies
Emphases: Outdoor Recreation, Photography, Geology

Professional Experience

August 2010 – Present: Assistant Professor
Dept. of Health and Human Performance
Leisure, Sports and Tourism Studies/Outdoor Recreation
Middle Tennessee State University
Murfreesboro, TN

Aug 2005 – May 2010: Part-time Lecturer
Dept. of Hospitality, Recreation and Tourism Management
(Formerly the Department of Recreation and Leisure Studies)
San Jose State University
San Jose, CA

Aug 2001- May 2004: Graduate Teaching Assistant
Dept. of Parks, Recreation, and Tourism
University of Utah
Salt Lake City, UT

2000 - 2001: Graduate Research Assistant - Doctoral Level
Parks and Recreation Research and Technical Assistance Office
Department of HPERS
Middle Tennessee State University
Murfreesboro, TN

Courses Taught**MTSU**

LSTS 3010: Introduction to LSTS
 LSTS 3370: Principles of Outdoor Recreation
 LSTS 3520: Leadership in LSTS
 LSTS 3530: Program Planning in LSTS
 LSTS 3560: Field Studies in LSTS
 LSTS 3570: Outdoor Pursuits Education
 LSTS 4570: Outdoor Recreation Workshop
 LSTS 4580: Seminar in Outdoor Recreation and Environmental Issues
 LSTS 4660: Evaluation of Recreation and Leisure Services
 LSTS 4901: Internship in Outdoor Recreation
 LSTS 4920: Independent Study
 LSM 6520: Management Practices in Recreation and Leisure Services
 LSM 6530: History and Philosophy of Leisure
 LSM 6640: Thesis Research
 LSM 6880: Internship/ Special Project
 LSM 6910: Special Problems
 HHP 7060: Research Practicum in HHP
 HHP 7600: Teaching Practicum in HHP

SJSU

HRTM 10: Creating a Meaningful Life
 HRTM 94: Introduction to Outdoor Recreation
 HRTM 100W: Writing Workshop
 HRTM 104: Marketing Research in Hospitality and Tourism
 HRTM 110: Leisure and Human Development
 HRTM 151: Planning and Development of Tourism and Event Enterprises
 HRTM 160: Research Methods in Recreation
 HRTM 175: Entrepreneurship in Hospitality, Recreation and Tourism
 HRTM 200: Contemporary Theories in Recreation and Tourism (Graduate)
 HRTM 203: Seminar in Recreation and Park Administration (Graduate)
 HRTM 210: Graduate Seminar in Leisure Research
 ENVS 100W: Environmental Research and Writing

Univ. of Utah

PRT 3100: Foundations of Parks, Recreation and Tourism
 PRT 3320: Recreation Programming and Leadership
 PRT 3780: Evaluation and Research in Parks, Recreation, and Tourism
 PRT 4858: Cooperative Education II (Internship)
 PRT 5960/6960: Management of Outdoor Programs

Teaching Assistant

REC 457/557: Outdoor Recreation Workshop
 REC 458/558: Seminar – Outdoor Recreation and Environmental Issues

Skills Classes

Outdoor Cooking and Camping
 Desert Backpacking
 Winter Backpacking

Instruction and Related Areas

Graduate Committee Work

- Committee chair for Thesis student Rita Whitaker – *The Role of Leisure in Single-Parent Households* (in progress)
- Committee member for M.S. Candidate Khalid Alghenaim – *Recreating Urban Space in Saudi Arabia: Private Sector Participation in Establishing Creative Cities through Leisure, Sports and Recreation* (Completed September, 2013)
- Committee chair for MS Candidate Brad Camp - *Implementation of USSF Best Practices in Youth Soccer*. (Completed July, 2012).
- Committee member for Ph.D. Candidate Karen L. Hargrove – *“Becoming an Outdoors-Woman”: Relationships among frequency of participation in BOW programs, enduring involvement, and leisure satisfaction*. (Completed April, 2011)
- Committee member for M.S. Candidate Suzanne A. Moran – *An assessment of local neighborhood parks: Race, socioeconomic status, and physical activity resources*. (Completed December, 2010)
- Committee member for M.S. Candidate Steven L. Uhlhorn – *A community-based therapeutic recreation program designed to benefit both care receivers and caregivers*. (Completed December, 2007)
- Committee member for M.S. Candidate Seungwon Nam – *The relationship between the “camping experience” and emotional experience as perceived by first-year college students*. (Completed May, 2008)

Recognitions and Awards

- Recipient of the 2004-2005 Linn Rockwood Scholarship for writing
- Inducted into Phi Kappa Phi Honor Society for academic achievement in December 2000

Invited Lectures/Teaching

- TEDxSeattle – *Lost and Found: Awakening in the In-Between*, Seattle, WA, June 23, 2013
- PHED 4780 – Curriculum in Physical Education: Spring 2011 – Lesson on incorporating adventure education into PE curriculum
- PHED 3850 – Foundations of Physical Education: Fall 2011 – Lesson on the role of outdoor recreation in physical education
- HRTM 196 – Advanced Clinical Practices and Management of TR Service: Fall 2008 – Lead two workshops on using SPSS to compile and analyze quantitative data
- HRTM 109 – Recreation, Ecotourism and a Sustainable Future: Fall 2007 – Lecture/discussion on cultural dimension of natural resource conflict related to sacred places and Native American rights
- HRTM 165 – Seminar in Recreation: Fall 2006 – Participated in panel discussion on role and importance of internship
- HRTM 265 – Graduate Research Seminar: Fall 2005 – Overview of personal research and introduction to the research process
- PRT 3100 – Introduction to Parks, Recreation and Tourism: Spring 2004 – Fear appeals as a management technique

- REC/PHED/HLTH 661 - Research Methods in HPERS: Fall 2000 - Research topic exploration and selection
- REC 466/566 - Recreation Program Evaluation: Fall 2000 - Introduction of SPSS software package

Workshops Conducted/Managed

- Association of Outdoor Recreation and Education Research Symposium, November 2013 – Presentation coordinator
- Western Region of the Association for Experiential Education Regional Conference, April 2010 – Co-convenor
- Project Great Outdoors Facilitation Workshop Coordinator – 2009/2010
- Coalition on Education in the Outdoors, 2004 – Co-editor of conference proceedings
- Southeastern Recreation Research Conference, 2001 - Peer reviewer of submissions, assisted with organization and scheduling of presentations

Current, Active Professional Memberships

- The International Ecotourism Society
- National Recreation and Parks Association
- Academy of Leisure Sciences
- Association of Outdoor Recreation and Education

Conferences, Workshops, and Professional Meetings Attended

- Ecotourism and Sustainable Tourism Conference
 - Nairobi, Kenya (2013)
 - Monterey, CA (2012)
- Southeast Regional Association for Experiential Education Conference
 - Henderson, NC (2012)
- NRPA National Congress
 - Atlanta, GA (2011)
 - Salt Lake City, UT (2009)
 - Indianapolis, IN (2007)
 - Seattle, WA (2006)
 - Reno, NV (2004)
 - St. Louis, MO (2003)
 - Denver, CO (2001)
 - Nashville, TN (1999)
- Association for Experiential Education Conference
 - Jacksonville, FL (2011)
- SPRE Teaching Institute
 - Salt Lake City, Utah (2009)
 - Sacramento, CA (2005)
 - Stillwater, OK (2003)
 - Salt Lake City, Utah (2001)
- International Conference on Outdoor Recreation and Education
 - Nashville, TN (2004)
 - Salt Lake City, UT (2003)
 - Pocatello, ID (2001)
 - Oxford, OH (2000)

- International Symposium on Society and Natural Resources
 - Park City, UT (2007)
- Human Dimension of Natural Resources in the Western United States
 - Park City, UT (2005)
- Western Regional Association for Experiential Education Conference
 - Tahoe City, CA (2010)
 - Pollock Pines, CA (2008)
 - Cambria, CA (2009)
- Coalition on Education and the Outdoors
 - Bradford Woods, IN (2004)
- Wilderness Risk Management Conference
 - Reno, NV (2002)
- CalSPRE
 - Asilomar, CA (2009, 2008, 2007, 2005)
- California Parks and Recreation Society
 - Sacramento, CA (2011)
 - Santa Clara, CA (2009)
 - Sacramento, CA (2007)
- California Parks and Recreation Society, District IV, Bay Area Institute
 - Campbell, CA (2009)
 - Foster City, CA (2008)
 - Redwood City, CA (2007)
- California Outdoor Recreation Plan strategic planning workshop
 - Oakland, CA (2007)
- Redefining Wilderness Symposium
 - San Francisco, CA (2007)
- Southeastern Recreation Research Conference
 - Athens, GA (2013)
 - Charleston, SC (2000)

Research

Publications

- Goodnow, J. & **Bloom, K.S.** (2012). Faculty-led study abroad and student's self-discovery and insight: A measurement study. *Proceedings of the 2011 Symposium on Experiential Education Research*, p. 21-24.
- Jorgenson, L.J. and **Bloom, K.S.** (2011). Conducting an evaluation for recreation programs and services – The evaluation cycle: From determining the evaluation purpose to reporting results (Part three of three). *California Parks & Recreation*, 67 (3), n.p.
- Jorgenson, L.J. and **Bloom, K.S.** (2010b). Conducting an evaluation for recreation programs and services – The evaluation cycle: From determining the evaluation purpose to reporting results (Part two of three). *California Parks & Recreation*, 67 (1), 38-49.
- Jorgenson, L.J. and **Bloom, K.S.** (2010a). Conducting an evaluation for recreation programs and services – The evaluation cycle: From determining the evaluation purpose to reporting results (Part one of three). *California Parks & Recreation*, 66 (3), 18-23.
- **Bloom, K. S.** and Mullarkey, C. (2009). *Project Great Outdoors Facilitation Manual*. Reno, NV: Project GO.

- Paisley, K. Young, A. B., Bunting, C. J., and **Bloom, K.S.** (Eds.) (2005). *Research in outdoor education* (Vol. 7). Proceedings of the 2005 Coalition on Education in the Outdoors.
- **Bloom, K. S.** and Frauman, E. (2000). Testing a Modified Importance-Performance Analysis Technique as a Way to Evaluate a Weeklong Outdoor Recreation Workshop. *Tennessee Journal of Health, Physical Education, Recreation and Dance*, 39 (1), 5-7.

Publications under review

- ❖ **Bloom, K.S.** & Goodnow, J. Travel, insight and the construction of liminality: A measurement study.
 - Under review by the Journal for Travel and Tourism Research
- ❖ **Bloom, K.S.** Exploring wilderness as spiritual content and process: The Wilderness Spirituality Scale.
 - Under review by LARNet

Conference Presentations

- Goodnow, J. & **Bloom, K.** (2013). Intentional construction of liminality: Increasing traveler's self-discovery and engagement on ecotourism tours. *Ecotourism and Sustainable Tourism Conference*, Nairobi, Kenya, September 25, 2013.
- **Bloom, K.** (2013). Lost and Found: Awakening in the in-between. *TEDxSeattle*, Seattle, WA, June 23, 2013.
- Goodnow, J. & **Bloom, K.** (2012). Study-abroad Ecotourism Courses at the College and University Level: Helping support heritage preservation and economic stimulus in rural economies. *Ecotourism and Sustainable Tourism Conference*, Monterey, CA, Sept. 19, 2012.
- Goodnow, J. & **Bloom, K.** (2011). *Travel, insight and the construction of liminality: A measurement study*. Presented at the National Recreation and Park Association's Leisure Research Symposium, Nov. 2, 2011, Atlanta, GA
- Goodnow, J. & **Bloom, K.** (2011). *Faculty-led study abroad and student's self-discovery and insight: A measurement study*. Presented at the Association for Experiential Education's International Symposium on Experiential Education Research, Nov. 4, 2011, Jacksonville, FL
- Jorgensen, L.J. & **Bloom, K.** (2011). *Evaluating programs: Effectively reporting evaluation results*. California & Pacific Southwest Recreation & Park Training Conference. Sacramento, CA.
- **Bloom, K.** *Quantitative Methods for Evaluating Student Learning*. California Society of Parks and Recreation Educators, 2008, Asilomar, CA.
- **Bloom, K.** *Exploring wilderness as spiritual content and process: The construction and preliminary validation of the Wilderness Spirituality Scale*. International Symposium on Society and Resource Management, 2007, Park City, UT.
- **Bloom, K.** (Panelist). *The who and how of wilderness use*. Redefining Wilderness Symposium, 2007, San Francisco, CA.
- **Bloom, K.** *Getting back to the spiritual side of nature*. International Conference on Outdoor Recreation and Education, October 2004, Nashville, TN.

- Rosenkranz, L. and **Bloom, K.** *Exploring Espey Cave: Adding caving to your outdoor program's offerings.* A pre-conference institute at the International Conference on Outdoor Education and Recreation, October 2004, Nashville, TN.
- **Bloom, K.S.** and Dustin, D. *Research roundtable: Spiritual benefits of leisure.* National Parks and Recreation Association Annual Congress, October 2004, Reno, NV.
- **Bloom, K.S.**, Piatt, J., and Megrath, T. *Creating a program evaluation toolkit.* Utah Parks and Recreation Association Annual Conference, March 23-26, 2003, Ogden, UT.
- Piatt, J., **Bloom, K.S.**, and Croft, K. *It's all in the timing: Beyond just playing the game.* Utah Recreation Therapy Association Annual Conference, April 3-4, 2003, Sandy, UT.
- Caneday, L. and **Bloom, K.S.** *Program evaluation roundtable: Sampling methods.* National Recreation and Parks Association Annual Congress, October 2003, St. Louis, MO.
- **Bloom, K.** *Creating a sense of community during your short-duration outdoor trip.* International Conference on Outdoor Recreation and Education, November 2003, Ogden, UT.

Public Service

- Curriculum Committee, Project Great Outdoors (www.projectgo.org); Current
- Open House Coordinator, San Francisco Bay Area Curling Club, 2010-2011
- Supervising volunteers at the Cherokee Caverns Haunted Cave special event fundraiser; 1991-1997

University Service

- Member, University Relations Committee, MTSU (2013)
- Member, University Admissions and Standards Committee, MTSU (2011- Present, Secretary – 2012-2013 AY)
- Member, Undergraduate Curriculum Committee, Dept. of HHP, MTSU (2011 – Present)
- Search Committee Member, Tenure Track Faculty, Dept. of HHP, MTSU (2011-2012 AY)
- Search Committee Member, Full Time Temporary Faculty, Dept. of HHP, MTSU (Spring 2011)
- Search Committee Member, two departmental administration positions, Dept. of Hospitality, Recreation and Tourism Management – SJSU (Fall 2007)
- Development of departmental policy on the supervision of graduate thesis/project committees, Dept. of Hospitality, Recreation and Tourism Management – SJSU (Fall 2007)
- Participation in new Hospitality, Recreation and Tourism Management curriculum development and review process – SJSU (Fall 2007)
- Participation the Recreation and Leisure Studies accreditation self-study preparation and review process – SJSU (Spring 2007)

- San Jose State University Recreation and Leisure Studies Dept. undergraduate GE cohort – SJSU (2005 – present)
- University of Utah Department of Parks, Recreation, and Tourism Student Advisory Committee member - U of Utah (2001 - 2004)
- Volunteer facilitator and consultant for campus recreation's Challenge Course and Alpine Tower – MTSU (2000 - 2001)
- Volunteer climbing supervisor for campus recreation's indoor climbing wall - MTSU (1999)

Service to Professional Organizations

- Association of Outdoor Recreation and Education Research Symposium, November 2013 – Presentation coordinator
- Co-Convener, Western Region of the Association for Experiential Education annual conference (April 2010)
- Member, Membership Committee, International Association for Society and Natural Resources (2008-2009)
- Member, Academic Steering Committee, Redefining Wilderness Symposium (2007)
- Association for Outdoor Recreation and Education, Publications and Research Committee member (2003-2006)
- Assisted with program preparation and organization for 2001 SERR Conference
- Student volunteer in the command center for the 1999 NRPA Congress

Other Related Work Experience

- July 2007: Team Building Facilitator, Breathe California, Sacramento, CA
- 2006 –2007: Camping Specialist at Recreational Equipment, Inc. (REI); assisted with new store opening
- February 2002: Volunteer Supervisor for the Salt Lake Organizing Committee, 2002 Winter Olympics, Salt Lake City, UT