On-campus i	memo:	
TO:	Admission and Standards Committee	tee
FROM:	Greg Pitts (Department Chair or Program Coordinator)	School of Journalism (College, Program or Department)*
Contact Perso	n: Greg Pitts	EMAIL greg.pitts@mtsu.edu
RE:	Changes in the Journalism concentration to ens	sure accreditation compliance.  being submitted to the committee.)
DATE:	1/26/2016	
U	to which change(s) would apply: niversityCollegeSchool Other?	Department Program
	nd/or student population(s) affected: mpact Data Form must be submitted alo	Students in the Journalism concentration, effective Fall 2016.  ong with the proposal.)
This change we	ould fall into the following classification	n(s) (check all that apply):
Proposed of Proposed of Proposed of Proposed of Proposed of Proposed of Admission	change in GPA for admission change in GPA for retention change in GPA for graduation change in test or pre-requisite ats for admission change in other requirements for change in policies or requirements ent	Proposed change in policies or requirement for retention Proposed change in policies or requirement for graduation Proposed change in grading scale Proposed change to academic program requirements Proposed standards for a new program Other
	Change Proposed: te sheet as needed.)	
Please see the att	ached explanations.	
	<b>ification for change</b> (Please ensure the ach separate sheet as needed.):	at all aspects and ramifications of the change are
		in compliance with the requirements of the Accrediting SU will be reviewed for reaccreditation in Fall 2016.
Council off Educat	Son in Southalism and Mass Communication. Mile	50 Till 50 Toviowed for Todooroditation in Fall 2010.

#### Dissemination of information:

The following colleges, program or departments may be affected by this decision:

We are creating a new course call JOUR 2720 Digital Skills. The Art Department asked questions about the class but ultimately had no objections. Within the College of Media and Entertainment, we are working closely with our colleagues in Electronic Media on changes.

I certify that I (or my representative) have consulted with each the proposed changes.  Proposer's signature	college or program that may be affected by  1/29/2016  Date
Other permissions sought: If this change is connected to cur appropriate forms been submitted to the general education, cur proposal will/may impact enrollment in specific courses or pro programs been consulted? Please include dates of submission	rriculum or graduate committees? If a grams, have concerned departments or
For future awareness: We anticipate creating a Bachelor of Science in	Journalism from these concentration changes.
Other signatures needed for approval of proposal:  Department Chair or Program Coordinator*  College Dean *	Date of college approval
Chair Admission and Standards Committee	Date approved by ASC
Vice-President for Student Affairs / Vice- Provost for Enrollment & Academic Services	Date approved by VPSA
Provost	Date approved by Provost
President	Date approved

<sup>\*</sup> Note: When the proposal does not come from an academic unit, replace titles as needed. If a proposal comes directly from a dean or higher, the first signature may be omitted.

Master Catalog Change Form VI

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## Brief description of proposed changes in the Journalism concentration.

This proposal covers changes in the Journalism concentration and would be effective in Fall 2016.

None of the changes proposed will alter the number of hours needed to graduate. The program continues to require 120 hours. We are increasing the number of hours of School of Journalism coursework in response to changes encouraged by our accrediting agency.

The attached NEW Upper Division form shows the addition of a new SoJ class core and changes in the areas of study for students in Journalism. The current Upper Division form is also attached for comparison.

The School of Journalism has established a common core of classes to be completed by all students in each concentration in the School of Journalism. This core addresses competencies and educational objectives required by the Accrediting Council on Education in Journalism and Mass Communication, the accrediting agency for the School of Journalism.

The School of Journalism has combined its existing journalism concentration with a multimedia journalism emphasis that was administratively transferred to the School of Journalism from the Department of Electronic Media Communications, into a revised journalism concentration that better prepares students to pursue careers in journalism organizations and reflects the guidelines of our accrediting agency.

The School of Journalism, in response to accreditation requirements, will continue to require that students complete 72 credits of coursework from outside the School of Journalism or mass communication area. Within these 72 hours, students will now be required to complete at least 50 hours in approved arts and sciences/liberal arts coursework. This will include 41 hours of general education and an additional nine hours of social sciences/liberal arts coursework, at least six hours of the nine should be completed in courses at or above the 3000-level. (The previous requirement called for only 41 hours of arts and sciences/liberal arts coursework.)

The School of Journalism faculty voted to remove the Candidacy requirement for students entering the program and to remove "required for candidacy" language from SoJ classes, except where a cross-listed class may still carry a candidacy requirement for another unit. Candidacy references will apply only to other units—Recording Industry and Electronic Media. Course prerequisite structure will guide students through journalism program completion.

The School of Journalism is engaged in substantial changes to the programs of study in the school. At this point, we are submitting changes for the Journalism concentration. We are finalizing changes for Advertising/Public Relations, Media Studies and Visual Communication. Those proposed changes are forthcoming. All changes are being submitted in preparation for an accreditation site team visit in Fall 2016.

### **Additional Explanation:**

The School of Journalism is updating the journalism program to reflect changes in practices and educational needs in news organizations. Additionally, a multimedia journalism sequence that was administratively transferred to the School of Journalism from the Department of Electronic Media Communication, is being merged into the existing journalism concentration. The journalism concentration has been revised to reflect this new combination and accompanying changes in the profession. Most significant is the need to educate students to write and report for a variety of media outlets and platforms.

All changes reflect attention by the faculty in the School of Journalism to ensure that the program of study meets or exceeds the curriculum educational values and competencies of our accrediting agency.

The Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) accredits all concentrations/areas of study within the School of Journalism. The changes proposed in this document will ensure that the School of Journalism offers a program of study that is in compliance with the accreditation requirements. The Accrediting Council requires the program's curriculum and instruction to ensure that the following core values and competencies are addressed in the required coursework:

- understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances;
- demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- understand concepts and apply theories in the use and presentation of images and information;
- demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- think critically, creatively and independently;
- conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- apply basic numerical and statistical concepts;
- apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.

With these proposed changes, students will complete a common core of classes in the School of Journalism and then select professional and conceptual courses in journalism. This common core addresses competencies and educational objectives required by the Accrediting Council on Education in Journalism and Mass Communication. Students complete three credits each in introductory discipline and history, digital skills development, writing standards for media platforms, conceptual coursework supporting an understanding and appreciation for the First Amendment, and two one-credit courses for student professional development, a practicum or internship (minimum one credit) and a professional development course to assist with resume writing, portfolio preparation and career development.

These changes do not alter the number of credit hours required for graduation; students complete 120 hours to graduate; at least 72 hours are completed outside the school of journalism and up to 48 hours may be completed within journalism.

The new Journalism Concentration Professional Topics courses ensure that all students complete reporting, writing and digital skills to enable students to respond to multiple career opportunities. These classes are built on conceptual foundations but promote professional skill development associated with gathering, evaluating and reporting news across multiple platforms, from newspapers to television to radio to online or social media application delivery.

The proposed changes in the Conceptual Courses will focus the conceptual list to include targeted conceptual classes within the School of Journalism that are most appropriate for the journalism concentration. Students are also afforded the opportunity to complete an elective course within this category, in response to student interest focus or offering changes within SoJ. Additionally, courses that are not regularly offered have been dropped from the list, to avoid misrepresenting conceptual options. Students will complete at least 50 hours in approved arts and sciences/liberal arts coursework. This will include 41 hours of general education and an additional nine hours of social sciences/liberal arts coursework, at least six hours of the nine should be completed in courses at or above the 3000-level. Previously, students were only required to complete 41 hours of social sciences/liberal arts coursework. This change promotes completion of additional conceptual courses beyond General Education, including requiring at least two classes at or above the 3000-level.

A student with a social sciences/liberal arts minor easily meets this minimum. Students with minors outside of liberal arts/social sciences would complete 9 hours in social sciences/liberal arts beyond general education. Social sciences/liberal arts courses cultivate general intellectual ability rather than technical or professional skills. For example, a course in art history would be liberal arts. A ceramics class to learn to throw a clay pot would not be liberal arts—though it is a fine art class. This academic requirement already exists; we are merely increasing the number of required hours from 41 to 50 hours to preempt accreditation renewal concerns.

## Admission and Standards Committee IMPACT DATA FORM for PROPOSED CHANGES

Depart	ment or Program or University Office: School of Journalism
Brief S	tatement of Proposed Change: Journalism concentration change Date: 1-26-2016
1.	Detailed discussion of how proposed changes may impact students, prospective students, university programs and/or other. (Use as much space as you need below. You may refer to cover memo and its attachments as needed to avoid repetition.)  For students enrolling in Fall 2016, we will offer a new journalism concentration that reflects the current employer needs and educational practices in journalism education. Students will still complete 120 hours for graduation. We believe we are offering a relevant and contemporary educational experience that will improve their educational experiences and prepare them for careers.
	Proposed Effective Date Fall 2016.
2.	Identify the student population(s) that will be affected. Students in the Journalism concentration, School of Journalism.
3.	Are there plans to make this proposal retroactive? If so, please indicate when (specify the date) and identify student population(s) who will be affected. (For example, "students admitted under the 2004 catalog or earlier.")  We will work with students desiring to move to the new program but the program change is not required.  Where appropriate, we will encourage students to take advantage of new classes we have created.
4.	Discuss the specific impact on students. Provide enrollment and/or other relevant data for the past three years, including appropriate demographic data (e.g. male, female, minority, part-time, older students etc.) to illustrate the possible impact on specific groups. (For example, for a proposal to raise the GPA for graduation, provide a breakdown of graduating student GPA by different demographic groups.) Attach supporting documentation.
	Enrollment in journalism is strongeven with changes in media outlets and public consumption of news. This proposal brings together MTSU's print journalism program and the multimedia journalism emphasis as a new journalism concentration that will educate students and train them to be journalists across various platforms or media outlets. We are eliminating Candidacy but making a shift to a SoJ core of classes and a prerequisite system. We found the previous candidacy system, requiring a minimum grade of C, might
	penalize native students, while benefiting transfer students who might enter from a community college with a grade
	of C. We simply did not know whether the transfer C represented an MTSU C average or perhaps an MTSU equivalent score of C Native MTSU students are required to retake a course when they earn a C We have come to believe this could penalize a native campus student while a transfer student avoids the penalty because we don't know the class average that determined the final grade of C for candidacy. Using the SoJ core and prerequisites should provide a clearer entry path and encourage enrollment in journalism and appropriate retention and graduation. See attached data showing concentration enrollments and graduate numbers.

## Graduation Rates: Journalism and Multimedia Journalism

2015 – 2016	55
2014 – 2015	49
2013 – 2014	61
2012 – 2013	73
2011 – 2012	71
2010 - 2011	72

Source: MTSU Office of Institutional Effectiveness, Planning and Research.

emphasis previously embedded within the electronic media concentration. Multimedia journalism now resides in the MTSU School of Journalism and will be part of the new journalism requirements. Graduation numbers cover summer, fall and spring calculations.

## Undergraduate Enrollments: Journalism and Multimedia Journalism

Fall 2015	307
Fall 2014	302
Fall 2013	306
Fall 2012	349
Fall 2011	390
Fall 2010	413

Source: MTSU Office of Institutional Effectiveness, Planning and Research. These rates reflect enrollments in the journalism concentration and include multimedia journalism emphasis enrollment.

<sup>\*</sup>These rates reflect graduation rates for the journalism concentration and the multimedia journalism

ATTACHMENT	A: Comparison of before and After C	ATTACHMENT A: Comparison of before and After Curriculum – Proposed B.S. in Journalism	
CURRENT CURRICULUM General Education	Hours 41	PROPOSED CURRICULUM General Education	41
College of Media & Entertainment Core EMC/JOUR/RIM 1020 – Am. Media & Social Inst. (3hrs) EMC 3650 - Free Express, Mass Media, & the American Public (3hrs) Journalism Requirements JOUR 2710 Media Writing (3hrs)	9 :(3hrs) 10	School of Journalism Core  EMC/JOUR/RIM 1020 – Am. Media & Social Inst. (3hrs)  JOUR 2710 Media Writing (3hrs)  JOUR 2720 Digital Skills (3hrs)  EMC/JOUR/RIM 3650 Free Expression (3hrs)  JOUR 4880 Professional Development (1hr)  JOUR 3580 or JOUR 4000 Practicum or Internship (1hr)	14
JOUR 3090/3091 Reporting & Reporting Lab (4 hrs.) Choose one: JOUR 3530 Feature Writing or JOUR 4440 Advanced Reporting Select four classes from among: ADV 3060 Issues in Advertising: Sexuality and Gender; JOUR 3050 Principles of Health Comm.,	iced Reporting 12	250 Mass Media Law	12
JOUR 3510 Media History, JOUR 3600 Digital & Media Literacy, JOUR 4210 Mass Communication & Society, JOUR 4240 TV, Culture & History, JOUR 4250 Mass Media Law, JOUR 4660 Scientific Approaches to Media, JOUR 4670 Cultural Approaches to Media, JOUR 4700 Mass Media & National Security, JOUR 4780 Media & Markets, JOUR 4790 Global News/ Media, JOUR 4820 Race, Gender & Class in Media, JOUR 4850 Ethics & MC,		Professional—Select four classes:  JOUR 3450 Editing  JOUR 2132 Intro to Video Journalism  VCOM 2950 Visual Communication Applications  JOUR 3500 Electronic Media Reporting and Producing  Either JOUR 3530 Feature Writing OR JOUR 3590 Magazine Writing and Editing  JOUR 3570 Broadcast Announcing and Performance  JOUR 3520 Special Topics in Professional Issues  JOUR 4300 Reviewing and Criticism  Or an approved College of Media & Entertainment elective.	12
JOUR 4910 Research in Media Issues, VCOM 2010 Intro. Visual Comm. Choose one: JOUR 3520 Special Topics in Professional Issues JOUR 3590 Magazine Writing and Editing	т	Conceptual—Select three classes: JOUR 3050 Principles of Health Communication JOUR 3510 Media History and American Culture or JOUR4240 TV, Culture and History JOUR 4850 Ethics and Mass Communication JOUR 4250 Mass Media Law JOUR 4660 Scientific Approaches to Media JOUR 4670 Cultural Approaches to Media	6 A
Complete: JOUR 4800 Seminar Media Issues Complete 1 – 3 hours: JOUR 3580 Practicum and/or JOUR 4000 Internship	3 1-3	JOUR 4700 Mass Media and National Security JOUR 4790 Global News and World Media Cultures JOUR 4800 Seminar in media issues – special topics JOUR 4820 Race, Gender, Class in Media VCOM 2010 Introduction to VCOM Or an approved School of Journalism Elective	
Kequired Minor Computer Literacy Requirement	15-18 3-4	Complete a minor from <u>outside</u> the School of Journalism or the Department of Electronic Media.	15 - 18
CSCI 1160 - Introduction to Computing (4 hrs) Electives	17-23	Students will complete general education hours, their minor and 14 – 17 additional elective hours to total at least 72 hours from outside the School of Journalism. Students may not minor within the School of Journalism or Department of Electronic Media. Students must include at least nine hours of Johanal and School science electives. Nevend general	elective not must
TOTAL CREDITS REQUIRED FOR DEGREE	120	education, at least six hours of liberal arts/social science electrics, must come from courses at the 3000-level or higher. These could be hours completed in a student's minor.  TOTAL CREDITS REQUIRED FOR DEGREE	ourses

## SCHOOL OF JOURNALISM - JOURNALISM

Upper Division Form 2015-2016 Curre

School of Journalism • Middle Tennessee State University • COMM 249
P.O. Box 64 • Murfreesboro, TN 37132 • Phone (615) 898-2814 • Fax (615) 898-5862



Name:			
(last)	(first)	(middle initial)	
MTSU P.O. Box:	Phone:	E-mail Address:	
		Ink (2) List your grades for all completed cours	
		r. (4) Get signature from your major adviser. (5	
	,	m, 249) for Director's approval. Incomplete form	ns will not be processed!
INDIE: THIS IS NOT	THE APPLICATION FO	R CANDIDACY!	

GENERAL EDUCATION	REQUIREMEN	NTS	
Course	Course	Grade	Remarks
COMMUNICATION (9 hours):			
	COMM 2200		
	ENGL 1010		
	ENGL 1020		
HISTORY (6 hours) - Choose two:			
HIST 2010, HIST 2020, HIST 2030			
300-71	hoose 3 with d ne must be EN		
ANTH 2210, ART 1030, ART 1920, DANC 1000, ENGL 2020 or 2030, HIST 1010, 1020, 1110, or 1120, HUM 2610, MUS 1030, PHIL 1030, THEA 1030	ENGL/HUM		
MATHEMATICS (3 hours) :			
MATH 1010, 1530, 1630, 1710, 1720, 1730, 1810, 1910			
NATURAL SCIENCES (8 hours) - Choo	se two with di	fferent p	refixes:
ASTR 1030/1031, BIOL 1030/1031, 1110/1111, 2010/2011 or 2020/2021, CHEM 1010/1011,1030/1031 or 1110/1111, GEOL 1030/1031 or 1040/1041, PHYS 1110, PHYS 2010/2011 or PHYS 2110/2111, PSCI 1030/1031 or 1130/1131			
SOCIAL/ BEHAVIORAL SCIENCES (6 H	iours) - two dif	ferent pi	efixes:
AAS 2100, ANTH 2010, ECON 2410, GEOG 2000, GS 2010, HLTH 1530 & 1531, JOUR/EMC/RIM 1020, PS 1005 or 1010, PSY 1410, RS 2030, SOC 1010 or 2010, WGST 2100			

#### GRADUATION REQUIREMENTS: Understanding Your 120 Hours

- You must complete a minimum of 120 hours for a B.S. degree.
- You must earn a grade of C or better (C- does not count) in each course taken in the College of Mass Communication to graduate.
- You must earn at least 42 hours of 3000/4000 level coursework. 30 of these hours must be earned at MTSU.
- You must earn a minimum of 72 hours outside the College of Mass Communication.
- You must earn at least 60 hours from a four-year institution.
- You must meet the liberal arts and sciences—general education requirements for the university.

JOURNALISM CONC (Italicized courses are REQUIRED for JOU			lter grade)
Course		Grade	Remark
MASS COMMUNICATION CORE REQUIRE	EMENTS (	6 hours):	
JOUR 1020 American Media and Social Inst	litutions	1	1
JOUR 3650 Free Expression			
WRITING/DESIGN REQUIREMENTS (13 h	ours):		
JOUR 2710 Media Writing			
JOUR 3090/3091 Reporting & Reporting Lab	6 (4 hrs.)		
Choose one: JOUR 3530 Feature Writing or JOUR 4440 Advanced Reporting			
Choose one: JOUR 3450 Editing or VCOM 2950 Visual Communication Applicat	ions		
CONCEPTUAL REQUIREMENTS (12 hrs):	Course		
Choose four: ADV 3060 Issues in Advertising: Sexuality and Gender, JOUR 3050 Principles o Health Comm., 3510 Media History, 3600 Digite & Media Literacy, 4210 MC & Society, 4240 TV Culture & History, 4250 Mass Media Law, 4660 Media Research, 4670 Cultural Approaches to Media, 4700 Mass Media & National Security, 4780 Media & Markets, 4790 Global News/Media, 4820 Race, Gender & Class in Media, 4850 Ethics & MC, 4910 Research in Media Issues, VCOM 2010 Intro. Visual Comm.	al .		
PROFESSIONAL TOPICS (3 hours):			
Choose one: JOUR 3520, 3590, or 4300			
SPECIAL/SENIOR TOPICS (3 hours):			
JOUR 4800 Seminar Media Issues			
PRACTICUM/INTERNSHIP (1-3 hours):			
JOUR 3580 Practicum	4		
JOUR 4000 Internship			
Computer Literacy Require	ment (3 h	ours)	
Course	Course	Grade	Remarks
CSCI 1150, INFS 2200, INFS 3100 (Notes: CSCI 1000 will not meet this requirement.)			

## FORMS YOU MUST COMPLETE FOR GRADUATION Submit in Order Listed

- Candidacy Application: During the semester you are completing candidacy courses and 45 hours, submit your candidacy application to the Student Success Center in COMM 230.
- Upper Division & Intent to Graduate: At the beginning of your Junior year, submit forms to the School of Journalism after completing all instructions at the top of this page.

# SCHOOL OF JOURNALISM Journalism Upper Division Form 2016 2017 (PROPOSED)

Signature:



School of Journalism • Middle Tennessee State University • COMM 249

		Section Section	eesboro, TN 371	
Name:		(Inst)	(1	[D Number
		(11130)	E-mail Add	
			(2) List your grades fo	completed courses and sign back of form. (3) Get signatures from the department coordinate
of each minor. (4) Get signatu	re from your ma		Incomple	n and Intent to Graduate to the School of Journalism (Mass Comm. 249) for Director's approven orms will not be processed.
		*NOT	E: THIS IS NOT	E APPLICATION FOR CANDIDACY!
adolffinjo-film	100	(its		M CONCENTRATION RED for JOUR candidacy: C or better grade)
			Course	Grade Rema
JOUR/EMC/RIM 1020 America	Media and Soci	al	SCHOOL OF JOU	ALISM CORE (14 hours): JOUR
JOUR 2710 Media Writing				
OUR 2720 Digital Skills				
OUR 3650 Free Expression				
OUR 4080 Professional Devel				
JOUR 3580 or JOUR 4000 Prac	ticum or Interns	hip		
		SCHO	OL OF JOURNALI	WRITING/DESIGN (12 hours): /OUR
JOUR 3090 Reporting				
JOUR 3430 Multimedia News V JOUR 4440 Adv. Reporting	Vriting			
JOUR 4440 Adv. Reporting		1011D 4250 Man	Madia Laur	
TOOK 4850 Ethics and Mass Co	mmunication or	TOUR 4250 Mas	Media raw	
		CON	CEPTUAL REQUIF	ENTS (9 hours):
Either [OUR 3510 Media Histor		O TV. Culture, & h	listory;	
JOUR 4250 Mass Media Law; JOUR 4660 Scientific Approach	es to Media			STATES OF THE STATE OF THE STATES OF THE STA
IOUR 4670 Cultural Approache				
OUR 4700 Mass Media & Natio				
JOUR 4790 Global News & Wor		es;		
OUR 4800 Seminar in Media Is			<del></del>	
OUR 4820 Race, Gender & Clas OUR 4850 Ethics and Mass Co				
VCOM 2010 Intro, Visual Comm				
Approved School of Journalism		rs)		
	<u> </u>		PROFESSI	AL TOPICS (12 hours):
OUR 2132 Intro. To Video Jour	nalism;		I NOT EDD!	The fortes (12 that 3).
OUR 3450 Editing:				
OUR 3500 Multimedia Reporti				
OUR 3520 Special Topics in Pr			Pulse	
OUR 3530 Feature Writing OR EMC/[OUR 3570 Broadcast Ani			Ediung;	
OUR 3740 Multimedia Reporti				
OUR 4300 Reviewing & Critici:	im;			
COM 2950 Visual Communica				
Approved College of Media & E	ntertainment El	ective (3 hours)		
			MANAGO	COUNTRACTOR
til sendinge more dischara i i	Tarrier Philips and an	o access to a soution of		REQUIREMENTS  chool of Journalism or Department of Electronic Media. It is recommended that you
	member of the i	mhor departmer	it prior to taking cours	or your selected minor. All minors require at least 3 upper level credits to be taken at MTSU.
				stated below before submitting form to School of Journalism.
Minor 1 (No	ı-Media & F	intertainme	nt)	Minor 2 (Optional, Non-Media & Entertainmen
Course	Semester	Grade	Remarks	Course Semester Grade Remark
1				
			1	
otal Required Hours In Minor				Total Regulred Hours in Minor

Signature:\_