



## QUESTIONS ? ? CONTACT US!

Are you in need of technical support, or have general questions? You can now contact us using the Microsoft Teams app on your phone! Login to Microsoft Teams with your MTSU credentials. Send a chat message to Carlos.Cornel or Cameron.Collins. We will be there to help you shortly!

### NEW BLUE ID



Blue ID cards are required to access some BAS rooms. Please visit the MT One Stop to pick up your new Blue ID card, if you have not done so!

### New Antivirus Program

MTSU will be migrating to a new antivirus program. Cortex ADR Pro from Palo Alto will be replacing Sophos Intercept X. There will be a phased rollout over the month of September. Look for more information to come.

### Windows 11 Upgrades

Windows 11 is the most secure OS yet. Is your computer running Windows 11? if not, please contact us to schedule a time to upgrade it.

## GRAMMARLY @ MTSU

MTSU is excited to announce that, starting this fall semester, Grammarly is available, at no cost, for all students, faculty, and staff. This is an opportunity to take advantage of this sophisticated AI-powered assistant to enhance and power-up your written communication skills.



## FACULTY DESKTOP REPLACEMENT

During the spring and summer, we've been busy upgrading, and replacing many faculty and staff computers. We're down to our last few devices and are eager to complete these upgrades. Do not miss your chance to get your new computer. Please [click on this link](#) to set an appointment at your earliest convenience.

## AI LUNCH & LEARN EVENT



This fall, we will host a Lunch and Learn event for our faculty and staff, and this year's focus will be on the integration of AI in academia. The event will explore AI tools and examples of how to integrate them into the curriculum. Several Jones College of Business professors will showcase how they are using AI-powered tools in their courses and teaching practices. This will be a valuable opportunity for faculty to share their experiences, collaborate, and brainstorm new ways to incorporate AI into their classrooms. As universities everywhere prepare students for the AI era, this event will help position our JCB faculty community at the forefront of this important movement.

## DATA RESOURCES

The College of Business has invested in state-of-the-art data sources available to both faculty and students. These resources, such as Wharton Research Data Services (WRDS), Compustat, Center for Research in Security Prices (CRSP) and Capital IQ, can be utilized for research or integrated into classroom learning. For more information on how to access and make the most of these tools, please contact us.



## PHONE SYSTEM UPGRADES



MTSU is partnering with ITD to upgrade the campus work phone system. This project will continue over the next several months. In the BAS building, all faculty and staff phones have already been replaced. The new office phones are designed to integrate seamlessly with Teams, making communication easier and more efficient. Please note that if you move offices, you will be charged a fee for phone system relocation.

## ZOOM UPGRADES

There is an upgraded version of Zoom now available in the (S:) drive! To download please follow these steps:  
S-Drive (S:) > LAB > SDP > ZoomInstallerFull.msi



If you're having any trouble, don't hesitate to contact us and we will help!

## MASTER CLASSROOM RENOVATIONS

The Jones College of Business has secured TAF funding to upgrade the BAS 262 master classroom. The new space will have the latest audio and video technologies. The renovation will take place next Summer.

## LAB REMODELING

We are excited to announce the renovation of our BAS University Computer Lab! We aim to create an vibrant student-centric space that fosters collaboration, innovation and higher learning. The new area features student meeting room pods, collaborative technology and flexible furniture to enhance engagement and learning. This space will adapt to multiple learning styles, while providing privacy and relaxation, and encourage team-work and creativity. This project is funded by the Jones College of Business and Technology Access Fee funds.



## Neuro-Marketing Lab



We are in the process of establishing the first Neuro-Marketing lab in the Tennessee. This initiative will modernize our educational approach incorporating neuro-marketing techniques in the understanding of consumer behavior.

The lab will be equipped with cutting-edge technology and the latest neuro science, artificial intelligence, virtual-reality technologies. This lab will enable the measurement of responses for a wide range of research studies in the marketing field.

## GRADUATE ASSISTANT SPOTLIGHT

The Jones College of Business presents you our Fall 2024 graduate assistants; Maggie Hood, Nethya Azhaguvel, Melisa Temiz, & Mason Johnson. If you need help, feel free to call or stop by the lab office, one of the graduate assistants will be ready to help you!

If you need help, don't hesitate to contact us at extension x4537.

