



WHAT can I do with a major in?

Fashion Merchandising

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample jobtitles

Visual Merchandiser	Brand Marketing Specialist	Social Media Manager/Coordinator
Fashion Reporter	Consumer Behavior Analyst	Editorial Assistant
Market Analyst	Fashion Journalist	Fashion Forecaster
Merchandise Planner	Event Promoter	Wholesale Account Representative
Retail Management	Fashion Editor	Fashion Public Relations Specialist
Fashion Buyer	Account Executive	

Links to explore

MTSU Major: www.mtsu.edu/programs/fashion/

Career Planning & Job Descriptions

Fashion Merchandising: <http://www.theartcareerproject.com/fashion-merchandising-where-fashion-meets-business/248/>

Fashion Merchandising: <https://degreesandcareers.info/creatives/fashion-merchandising/>

Buyer, Purchasing Manager (all industries):

<https://www.bls.gov/ooh/business-and-financial/purchasing-managers-buyers-and-purchasing-agents.htm>

Wholesale & Retail Buyers (all industries): <https://www.mynextmove.org/profile/summary/13-1022.00>

Job Search

<http://www.stylecareers.com/>

<https://www.looksharp.com/s/fashion-entry-level-jobs>

Professional Associations

<http://www.aapnetwork.net/>: America's Apparel Producers' Network

<http://newyork.fgi.org/>: The Fashion Group International

<http://cfda.com/>: The Council of Fashion Designers of America, Inc.

<https://nrf.com/>: National Retail Federation

For more information visit us at www.mtsu.edu/career or in person at the KUC 328. To make an appointment call 615.898.2500.

Other Resources for Staff Use: