



WHAT can I do with a major in? Interactive Media

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample jobtitles

Content Specialist	Agile Program Manager	Digital Marketing Specialist
Digital Strategist	Brand Manager	Digital Media Specialist
Production Artist	Marketing Coordinator	Full Stack Developer
Video Producer	Social Media Analyst	Software Engineer
Creative Producer	Social Media Coordinator	Software Developer
UX Designer	UI Specialist	Web Developer

Links to explore

MTSU Major: www.mtsu.edu/programs/interactive-media/

Career Planning: salary & job outlook

Digital Designers: <https://www.bls.gov/ooh/computer-and-information-technology/web-developers.htm>

Web & Digital Interface Designers: <https://www.mynextmove.org/profile/summary/15-1255.00>

Marketing Strategist: <https://www.mynextmove.org/profile/summary/13-1161.01>

Software Developer: <https://www.mynextmove.org/profile/summary/15-1252.00>

Job Search

Creatively: <https://creatively.life/jobs/>

UX Job Board: <https://www.uxjobsboard.com/>

Dribbble: <https://dribbble.com/jobs>

Behance: https://www.behance.net/joblist?tracking_source=nav20

Affiliations

Interaction Design Association: <https://www.ixda.org/>

User Experience Professionals Association International: <https://uxpa.org/about-uxpa-international/>

Digital Analytics Association - <https://www.digitalanalyticsassociation.org/>