



WHAT can I do with a major in? Public Relations

Career choice may or may not be closely related to the choice of undergraduate major. The following is a short list of ideas and resources to assist with career planning.

Sample jobtitles

PR Representative	Media Planner	Entertainment Publicist
PR Account Manager	Media Relations Specialist	Social Media Strategist
PR Assistant	Marketing Manager	PR & Social Media Coordinator
PR Specialist	Marketing Coordinator	Communications Manager
Press Secretary	Production Manager	Brand Manager
Public Speaker	Agency Account Executive	Special Events Coordinator
Campaign Manager	Digital Account Manager	Community Relations Coordinator
Recruiter		Corporate Communications Lead

Links to explore

MTSU Program: www.mtsu.edu/programs/public-relations/

Career Descriptions & Salary Info:

<https://www.bls.gov/ooh/media-and-communication/public-relations-specialists.htm>
<https://www.bls.gov/ooh/management/advertising-promotions-and-marketing-managers.htm>
<https://www.bls.gov/ooh/business-and-financial/meeting-convention-and-event-planners.htm>
<https://www.ipr.org.uk/pr-vs-advertising.html>

Job Search

In addition to large job search sites like LinkedIn and Simply Hired here are some directly related to PR:
 PRSA Job Center: http://jobs.prsa.org/c/search.cfm?site_id=2170 - some posting are subscription only
 Faculty & Instructor jobs: <https://www.higheredjobs.com/faculty/search.cfm?JobCat=129> – will require graduate degree
 Government Jobs for PR: <https://www.governmentjobs.com/jobs?keyword=Public%20Relations>
 List of Top PR Firms: https://www.odwyerpr.com/pr_firm_rankings/independents.htm
 PR News Job Board: <https://jobs.prnewsonline.com/>
 Entertainment Careers (PR): <https://www.entertainmentcareers.net/jcat.asp?jcat=120>

Affiliations

MTSU Student Organization PRSSA: <https://mtsu.campuslabs.com/engage/organization/prssa>
 The Public Relations Society of America: <https://www.prsa.org/>
 International Public Relations Association: <https://www.ipra.org/>
 List of PR Associations, Clubs, and Societies: https://www.odwyerpr.com/pr_services_database/associations.htm