

Fall 2022 IGNITE Event Schedule



IGNITE is a professional development program for students. **All students are welcome to attend events unless otherwise noted.** College of Business majors can join the IGNITE program to earn points towards a certificate (IGNITE point values listed below).

***Reservations are required through the JCB App or an online link.**

(Download the free JCOB app from the app store! – Search for MTSU Business or MTSU Jones College of Business in the app store).** If you do not want to download the app, you can register from a computer on this link: <https://mtsu.edu/workshops/list>

**** Events are scheduled in-person or on Zoom or another virtual platform this fall semester. Students must register for each event. In order to get the link/reminder e-mail for the event, register no later than 24 hours before the event.**

Earning Credit for Attendance:

- **Students should arrive on time – LATE ENTRY IS NOT ALLOWED.**
- **Zoom event attendance will be recorded through Zoom (and other virtual apps used for events). Note that time a student spends in the event will be recorded.**
- **In-person event attendance will be recorded through use of a card that is returned at the end of the event. Use your MTSU e-mail to make reservations for zoom/teams/etc. virtual meetings.**
- **Credit for attendance is earned only for those students who stay for the entire event.**
- **Students should sign up for events they know do not conflict with their work and class schedules!!**

Zoom/WebEx/Handshake/Teams Etiquette

- Be mindful of your background and surroundings. Be sure there is nothing distracting (or not professional) in the background.
- Mute your microphone.
- Raise your hand or use the “raise hand” feature when you have a question or comment.
- Remember these sessions are for professional development; practice this through appropriate dress, background (actual/virtual), and your attention through the event.

Questions? Problems using the app or online link to register? Contact Jill Austin in the Department of Management (BAS N120) or jill.austin@mtsu.edu or phone 615-898-2438.

IGNITE is sponsored by:



DATE	TIME	EVENT TITLE	LOCATION
TBA	TBA	First Horizon Virtual Sessions. See the last page of the schedule for options. You may complete no more than 3 of these TBA activities for credit for IGNITE. (The last day for completion of these events for IGNITE credit is November 15 th .)	TBA
Thurs. 9/1	8:00 am – 4:00 pm	“All Industry Day”. Choose from the following 45-minute sessions: Inclusion: How to better serve customers and employees with disabilities / Insight on Modern Day Cyber Exposures / Disaster Response & Preparedness / War on Talent: Update on the Nashville Marketplace (panel). Email dave.wood@mtsu.edu for agenda.	Student Union Ballroom
Web. 9/7	3:00 – 3:30 pm	“Wait, we have a Career Development Center?” Introduction and Q & A with members of the MTSU Career Advising team. Learn about the <u>free</u> services for all students and alumni like job search strategies, career exploration, networking	Zoom

		events, and resume/cover letter/grad school application prep! Presented by MTSU Career Development Center Staff.	
Wed. 9/7	4:00 – 5:00 pm	How to Write an Elevator Pitch. An elevator pitch answers the question, “what do you do?” Students will learn how to write a pitch for work and for job interviews. Sponsor: Center for Professional Selling. Hosted by Thom Coats.	Zoom
Thurs. 9/8	5:00 – 7:00 pm	Meet the Firms. (Open only to Accounting Majors) – Contact the Accounting Department for more information.	Contact ACTG Dept.
Thurs. 9/8	5:00 – 7:00 pm	Blue Raider Finance Network (BRFN) – Networking. Finance, Insurance, and Economics executive alumni meet with students one on one to share insights for career success. Register to obtain executive bios. Hosted by BRFN. Contact Greg Nagel at Greg.Nagel@mtsu.edu	BAS S326
Tues. 9/13	4:30 – 5:45 pm	Career Tuesday with TQL and WestRock. Business partners will share information about their organizations to help students investigate various career options at their organizations. Host: Jean Wilson	BAS S332
Tues. 9/13	6:00 – 8:00 pm	Mock Interviews. This practice interview session will give students an understanding of a typical interview and the opportunity to re-fine their interviewing skills. Students will enhance communication/interview skills necessary to be competitive in today’s job market, practice professionalism by dressing professionally and displaying a positive attitude while at the event, and build professional networks by developing connections. Sponsor: Supply Chain Management Student Organization.	BAS S262 and S264
Wed. 9/14	4:30 – 5:30 pm	<p>MICRO-INTERNSHIPS – WEBINAR:</p> <p>REGISTRATION REQUIRED – link to webinar will be sent to all registered students.</p> <p>Have you heard about Micro-Internships? --- Parker Dewey, the pioneer of Micro-Internships, is excited to provide short-term, paid, project-based work for college students and recent grads.</p> <div style="text-align: center;"> <p>MICRO-INTERNSHIPS</p> <p>Professional</p> <p>Short-term/ flexible</p> <p>Paid</p> </div> <p>Unlike a traditional internship, these paid opportunities typically range from 5 to 40 hours of work, can be completed at any time of the year.</p> <p>Please join professionals from Parker Dewey to hear:</p> <ul style="list-style-type: none"> • An overview of Micro-Internships and their value to students • Examples of the types of projects you can complete • A brief demonstration of the platform 	Zoom

Tues. 9/20	2:30 – 3:30 pm	True Blue YOU Virtual Escape Game. Save Lightning! Lend your unique skills in a team effort (randomly chosen) through puzzles and obstacles in our virtual escape game. This fun experience will provide new connections, confidence, and awareness of the special talents you possess...that employers value! Swag bags avail after event in KUC 328. Presented by MTSU Career Development Center Staff and MT Engage.	Zoom
Tues. 9/20	4:30 – 5:30 pm	Importance of Financial Goals. It is not too early for college students to think about financial goals. Making goals now makes good financial decisions more possible in the future. Presented by Racheal Bollmeyer and Jay Jackson from First Horizon.	BAS S338
Wed. 9/21	1:00 – 2:00 pm	Marketing in a Diverse World: Raising Cultural Awareness. Understanding the global marketplace is essential in today's business environment. Students will learn about various differences in cultures around the globe and how this impacts marketing. They will be given the opportunity to try a variety of name-brand food products from around the world and engage in hands-on activities to recognize the vast amount of global products in the United States. Food, t-shirts, and prizes are included! Led by Drs. Diane Edmondson, Lucy Matthews, and Cheryl Ward.	BAS S326
Wed. 9/21	4:00 – 5:00 pm	How to do Pre-Call Research Using LinkedIn. Learn how to prepare for meetings and job interviews using LinkedIn. Sponsor: Center for Professional Selling. Hosted by Thom Coats.	Zoom
Thursday 9/22	12:00 – 1:00 pm	Job Search Jumpstart. In this fun and fast workshop hosted by the Career Development Center, you will rotate between 3 stations in one hour to get ready to meet with employers. Part 1 covers a resume review, elevator pitch, and a visit to the Career Closet for free professional attire. Snacks boxes and swag bags included. Presented by MTSU Career Development Center Staff.	KUC 324
Tues. 9/27	10:00 am – 2:00 pm	Resume Rush. Last minute opportunity to drop in and have employers, faculty and career professionals review your resume before the Fall Career Fair. Presented by MTSU Career Development Center Staff.	Interview Rooms in KUC
Tues. 9/27	4:30 – 5:30 pm	Getting Started on LinkedIn. LinkedIn is THE social network for professionals and your brand needs a presence there. Learn the basics of creating a profile. This workshop is for students who are new to LinkedIn or who do not have an account yet. Presented by Dr. Don Roy.	BAS S315
Thurs. 9/29	12:00 – 3:00 pm	University Career Fair. For all majors. This event includes internship opportunities as well as full-time positions. Hosted by MTSU's Career Development Center. See Handshake for event details.	Rec Center
Wed. 10/5	4:00 – 5:00 pm	How to Network Using LinkedIn. Learn how to leverage the power of LinkedIn to grow your professional networks. Sponsor: Center for Professional Selling. Hosted by Thom Coats.	Zoom
Thurs. 10/13	8:00 – 9:15 am	How to Network as a Professional. In this in-person event, learn answers to frequently asked networking questions and prepare to network in the business world. Sponsor: Center for Professional Selling. Hosted by Thom Coats.	BAS S326
Thurs. 10/13	4:30 – 5:30 pm	If Only I'd Known. Former graduates of the Jones College talk about what they would have done differently during college to better prepare for career success. Host: Jean Wilson	BAS S332
Fri. 10/14	3:00 – 3:30 pm	"Wait, we have a Career Development Center?" Introduction and Q & A with members of the MTSU Career Advising team. Learn about the <u>free</u> services for all students and alumni like job search strategies, career exploration, networking events, and resume/cover letter/grad school application prep! Presented by MTSU Career Development Center Staff.	Zoom
Tues. 10/18	4:30 – 5:30 pm	Understanding Credit and Boosting Your Score. Understanding the basics of what goes into calculating your credit score, why that is important, and how to boost your score. Presented by Racheal Bollmeyer and Jay Jackson from First Horizon.	BAS S338
Wed. 10/19	11:30 am – 12:30 pm	Overcoming Challenges in Small Business Ownership. An overview of challenges that new entrepreneurs face and ways to overcome them. Presented by Dennis Gupton.	BAS S277

Thurs. 10/20	12:00 – 3:00 pm	Risk Management & Insurance Career Fair. For all majors. This event includes internship opportunities as well as full-time positions. Hosted by Gamma Iota Sigma.	BAS second & third floor South lobbies
Tues. 10/25	4:30 – 5:45 pm	Career Tuesday with PRGX. Business partners will share information about their organizations to help students investigate various career options at their organizations. Host: Jean Wilson	BAS S332
Tues. 10/25	5:30 – 8:00 pm	Business Etiquette Dinner – Sponsored by Jackson. In this hand-on event, learn best practices of professional dining and have a free meal! Register here for this event: https://www.eventbrite.com/e/business-etiquette-dinner-by-jackson-tickets-363352135017 Host: Center for Professional Selling. Hosted by Thom Coats.	JUB – Tenn. Ballroom
Wed. 10/26	4:30 – 5:30 pm	Power Your Job Search with Google Tools. Discover new job opportunities using Google Search, and learn how to organize and enhance your job search experience using Google Workspace tools. This 60-minute session will cover best practices for: <ul style="list-style-type: none"> • Discovering career opportunities using Job Search on Google • Using Google Sheets to track the progress of job applications • Creating a resume using Google Docs Host: Dr. Don Roy; Presenter: Dave Delaney, Grow with Google	Go-To-Webinar
Tues. 11/1	1:00 – 4:00 pm	Supply Chain Career Fair. On-campus career fair for industry partners and students. Sponsored by the Supply Chain Management Student Group.	Union Ballroom
Wed. 11/9	4:30 – 5:30 pm	Identity Protection and Understanding Fraud. Understanding Identity Theft: How it can happen, what to do if it does happen, and the steps to take to protect yourself. Presented by Racheal Bollmeyer and Jay Jackson from First Horizon	BAS S276
Thurs. 11/10	4:30 – 5:45 pm	Straight Talk . . . Ask the Employers. Candid exchange between area employers and students. The fact-finding/networking event will be driven by student questions via faculty facilitators. Host: Jean Wilson	BAS S332
Tues. 11/15	11:30 a.m. – 12:30 pm	Family Business Panel. Panel discussion led by The Family Business Consulting Group. This panel is headlined by Doug Gray Ph.D. He will discuss a variety of topics related to entrepreneurship and running family businesses. This is a Global Entrepreneurship Week event. Hosted by Dr. Josh Aaron.	BAS S102
Wed. 11/16	3:00 – 4:00 pm	Job Searching 101 & a Recruiter's Perspective – Whether you are still looking for a job for after you graduate or know you will need one in the future; this event is for you! Hear directly from the Career Development Center and local recruiters about how to strategically land that job. Presented by Career Development Center Staff.	Zoom
Thurs. 11/17	10:00 – 11:00 am	John's Crazy Socks: How to Start a Business. John's Crazy Socks is a father-son social enterprise inspired by John Lee Cronin, a young man with Down syndrome, and his love of colorful and fun socks. They combine charity and business together to make a difference and change the world. Socks that look good; socks that do good; socks that give back. This is a Global Entrepreneurship Week event. – Hosted by Dr. Josh Aaron.	Student Union Ballroom
Wed. 11/30	4:00 – 5:00 pm	I'm a New Hire, What is Onboarding? Learn the different forms that are commonly part of the onboard package. Sponsor: Center for Professional Selling. Hosted by Thom Coats.	Zoom

STUDENT ORGANIZATIONS

<p>Did you know that you can earn points for IGNITE by being involved in a student organization?</p>	<p style="text-align: center;">Visit this link for a list of Jones College of Business student organizations:</p> <p style="text-align: center;">http://mtsu.edu/business/stu_orgs.php</p> <p style="text-align: center;">Get involved – Connect – Network</p>
<p>American Marketing Association – Information for This organization is available at http://mtsu.edu/business/stu_orgs.php. Contact Ms. Laura Buckner, Advisor, at laura.buckner@mtsu.edu or 615.898.2370 for additional information.</p> <p>Beta Alpha Psi – Meets Tuesdays from 4:30 – 5:30 pm in BAS S330 beginning 8/23. Membership in BAP is available only to Accounting majors, but meeting attendance is open to all majors. Find additional information at https://bapmtsu.com or contact brandon.vagner@mtsu.edu.</p> <p>Blue Raider Finance Network – contact Greg.Nagel@mtsu.edu for information.</p> <p>Gamma Iota Sigma - The premier Risk Management, Insurance & Actuarial Professional Fraternity. Joining Gamma will allow you to focus on your professional development. Student members meet twice a month. Contact sarah.glass@mtsu.edu or stop by BAS N330 for more information. Open to all students.</p>	<p>Information Systems and Analytics Student Organization – Contact michael.erskine@mtsu.edu for more information.</p> <p>MTSU Collegiate DECA. Information for this organization is available at http://mtsu.edu/business/stu_orgs.php. Contact: Dr. Robert B. Blair, Advisor, at Robert.Blair@mtsu.edu or 615-898-5284 for additional information.</p> <p>National Association of Black Accountants – For information, contact Kelly.williams@mtsu.edu</p> <p>Supply Chain Management Student Group – Contact Dr. Richard Tarpey at Richard.tarpey@mtsu.edu for information.</p>



@Work

*** Students who are completing the IGNITE certification may only complete 3 of these virtual sessions for credit toward the IGNITE certificate. (Note that three of these virtual sessions count toward one of the 10 activities to earn the IGNITE certificate.)

*** For best viewing results, open a new chrome browser and paste the link.

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