

MTSU

online

Infographics: A Deeper Dive into
Upskilling through Assessments

Outcomes

- ▶ Describe the purpose of an Infographic (mastery & upskilling)
- ▶ Explore the element of critical thinking in infographics
- ▶ Identify one assignment you can adjust to be an infographic
- ▶ Recognize infographic as a career tool
- ▶ Feel confident developing a rubric/grading infographics

What is an Infographic?

- ▶ Infographics are visual representations of information, data, or knowledge. They're also a great way for learners to represent data, visualize their understanding of concepts and explain processes. [Infographics for Assessment](#)
- ▶ Infographics are one way of presenting complex and dense informational content in a way that supports cognitive processing, learning, and future recognition and recollection. [Using Infographics as an Assessment](#)
- ▶ What current assessment tools do you use?

Benefits of creating infographic for student learning

- ▶ Critical thinking skills
- ▶ Creativity (UDL, active learning, authentic)
- ▶ Long-term retention
- ▶ Synthesis and application of information
- ▶ Enhances communication (written and potentially verbal)
- ▶ Acquire a new skill set - in the workforce, how often do we take tests or write a research paper?

Assessing the Infographic

- ▶ What are you assessing?

- ▶ No really, thinking about your current assessments and rubrics, what are you assessing?
 - ▶ Word Count?
 - ▶ Content?
 - ▶ Punctuation?
 - ▶ Focus?
 - ▶ Visual Appeal?
 - ▶ Argument?
 - ▶ Layout?
 - ▶ Citation?
 - ▶ Timeliness?

Why it matters to you

- ▶ Time
- ▶ Avoiding ChatGPT and other AI
- ▶ Formative and Summative assessment opportunities
- ▶ Learning occurs often when we are in the ZPD (Zone of Proximal Development), where we have to struggle a little to get to there.
 - ▶ If the response to a question can be answered with a “Yes or No“ or a “Right or Wrong”, it appears you are valuing the answer over the depth of application of knowledge. ABSOLUTELY there are concepts where those types of answers are needed and can be important, but are they all “yes/no”, “right/wrong”?

Let's Chat



How do I make them?

- ▶ [Canva](#)
- ▶ [Venngage](#)
- ▶ [Visme](#)
- ▶ [Adobe](#)
- ▶ [Piktochart](#)
- ▶ [JEWL LibGuide: Under Development](#)