

## **Annual Report 2021–2022**





**College of Media and Entertainment** 



# **About the Center for Popular Music**

Founded in 1985, the Center for Popular Music at Middle Tennessee State University is designated one of the state's prestigious Centers of Excellence. The CPM is a research center with one of the country's oldest and largest popular music archives, a world-class collection of more than one million items relating to every aspect of folk and commercial music making in America from colonial times to the present. In addition to its function as a repository of historical materials, the Center also supports the programs and teaching at MTSU while maintaining a robust calendar of public programs and outreach activities, an active internet presence, a Grammy-winning record label.

The Center forms part of the university's College of Media and Entertainment. Its resources and activities are not limited to the goals of the college, however. The CPM serves the students, faculty, and programs of MTSU as a whole, as well as an international community of researchers and musicians, and the general public.

The mission of the Center for Popular Music is to promote research and scholarship on American vernacular music, and to foster an understanding of the nation's diverse musical culture and its global reach.

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## Traditional Musicians and Dancers from Veracruz Engage Audiences with Southeastern U.S. Tour

As restrictions on travel and in-person gatherings from the COVID-19 pandemic continued to ease during this 2021–2022 fiscal year, the Center for Popular Music renewed its commitment to offering a robust calendar of public programming. One of the most ambitious and exciting was a Southeastern tour, organized and sponsored by the CPM, of Grupo Estanzuela from Tlacotalpan, Veracruz, Mexico in March 2022.

Grupo Estanzuela is a family ensemble that carries on the rich tradition of *son jarocho* music and dance. This is a regional style from the Mexican state of Veracruz, but one that has now become a worldwide phenomenon cele-





The Corro family making an Edison-type cylinder recording in the MTSU Center for Popular Music.

brated for its powerful combination of rhythmically vibrant and improvisatory music, a profound practice of vernacular poetry, and a distinctively captivating dance style. Son jarocho combines elements of Indigenous, African, and Spanish culture that can be traced back centuries, yet is as relevant and vibrant as ever here in the 21st century.

Led by musician, instrument maker, and community organizer Julio Corro, the group also features his teenaged children Aroma and Mariano. The Corros hail from the small town of Tlacotalpan, an UNESCO World Heritage Site known for its colonial architecture, its central importance to the tradition of son jarocho, and its annual Festival of the Candelaria, the largest son jarocho gathering in the world.

The CPM-sponsored tour with Grupo Estanzuela included concerts, workshops, media interviews, collaborations with U.S. musicians and dancers, and participatory community music-dance events called *fandangos*. Over an eight-day period the tour held multiple events in Murfreesboro, Nashville, Johnson City (TN), and Athens (GA).

The venues included MTSU, East Tennessee State University, the University of Georgia, the Global Education Center, Gallagher Guitars, and others, reaching hundreds of audience members.

Joining the tour were scholar-musicians Dr. Dan Margolies (Virginia Wesleyan University) and J.A. Strub (University of Texas at Austin)



Grupo Estanzuela performing traditional son jarocho music and dance at Ramsey Recital Hall, University of Georgia.





## **Acquisitions**

The Center's collection development regained some of its pre-pandemic pace this year, with a number of exciting and rich acquisitions. The archival staff and graduate students also made considerable headway in the processing of collections, making them fully open and ready for use by students and scholars.

## The Stephen T. Gudis Collection

Gudis was a long-time concert, tour, and event promoter, a leading figure in the industry, and a "Nashville production legend." This fantastic collection includes manuscript materials, planning documents, contracts, tour photographs, press kits, posters, clippings, scrapbooks, tour passes, stickers, buttons, business cards, and other items from Gudis's long and influential career. The Gudis Collection processed by Assistant was Archivist Olivia Beaudry, who represented the CPM at a reception in Gudis's honor at the Country Music Hall of Fame.



A signed tour photo from Van Halen, part of the Stephen T. Gudis Collection.

#### The Jim Free Collection

Noted policymaker and music business lobbyist, Jim Free has had an extraordinary career that spans from the Carter Administration to BMI, Sony Music, and the Country Music Association. The CPM was delighted to accept a large donation from Mr. Free, one that included photos, autographs, awards, award-show programs, and audiovisual materials, among other treasures.



Jim Free donating his wonderful collection, pictured with CPM Archivist Rachel Morris and College of Media and Entertainment Dean Beverly Keel.

## The Doug Seroff Alabama Gospel Collection

Noted scholar, author, folklorist, and producer Doug Seroff is a longtime friend of the CPM whose intensive research into early genres of African American and other vernacular music has greatly enriched the Center's holdings over the years. This year we added to that legacy with the Doug Seroff Alabama Gospel Collection, a profoundly significant collection of field recordings, interviews, photos, programs, and other materials from Doug's decades of engagement with the Black Gospel singing community in and around Bessemer, Alabama.



#### The Don & Mary Ellen Robertson Collection

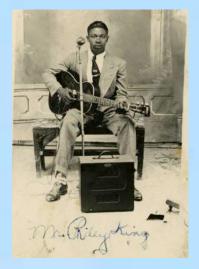
The Robertsons have had a long and varied career as educators and publishers working in the music industry, particularly in the genre of Gospel. This year they generously donated a remarkable collection of rare and early commercial sound recordings (primarily 78s and LPs). The total number of items in the collection is approximately 5,000.



Don and Mary Ellen Robertson pose by the van containing their donation of approximately 5,000 early and rare recordings.

## The Colin Escott Photographic Collection

Donated last year, the Colin Escott Photo Collection has now been fully processed and is open for research and other use. This valuable collection features original and in some cases unique photos of blues, country, and rock & roll musicians, including such greats as Elvis Presley, Hank Williams, Johnny Cash, Carl Perkins, Sam Phillips, B.B. King, Howlin' Wolf, and James Brown, as well as hundreds of more obscure figures.



Rare photo of a young B.B. King, who at the time still went by his birth name, Riley. Part of the Colin Escott Collection.

#### The Uncle Dave Macon Collection

Uncle Dave Macon was an early country recording artist and one of the first stars of the Grand Ole Opry. He also happened to be a Rutherford County resident. Uncle Dave's great-grandson, Michael Doubler, is an authority on the life and music of this iconic artist known as the "Dixie Dewdrop," and published the definitive biography of Uncle Dave in 2018. Mr. Doubler has begun donating materials from his family and from his research about Uncle Dave Macon, one of the most important country artists of the early 20<sup>th</sup> century. It is an open collection comprising photos, sound recordings, papers, interviews, and more. The collection will continue to grow as we head into the new fiscal year, and we look forward to making these important historical materials available to students and researchers.



## **Working with the Collections**

Some of the most important work undertaken by the CPM staff this year has taken place behind the scenes, working directly with materials in the collection and their cataloging systems to provide better organization and access.

Among these efforts are two grant projects funded by the National Endowment for the Humanities and aimed at digitization of rare archival material. The Center is not the lead on either of these projects, but is a vital participating institution in both cases.



The Center for Popular Music was selected as one of just a handful of prestigious archives to participate in Sounding Spirit, a project of Emory University's Center for Digital Scholarship to digitize rare and culturally diverse sacred music songbooks from 19<sup>th</sup> and early 20<sup>th</sup> century America. Funded by the National Endowment for the Humanities, the project makes "accessible the texts that mediate race, place, and religion in American music history and culture," using the feature-rich Readux platform developed at Emory.

Following a successful pilot project, Sounding Spirit received full funding to realize the project, which will include close to 300 rare books from the CPM archive (this number is second highest in the project, after Emory

itself). CPM Archivist Rachel Morris, a consultant on the overall project, has overseen condition assessment of the Center's books to prepare them for digitization. That task will be performed by Creekside Digital in Maryland, one of the nation's premier digitization service companies. More information about the project is available at <a href="https://soundingspirit.org">https://soundingspirit.org</a>.

A second NEH grant that involves the Center for Popular Music emanates from MTSU's own College of Liberal Arts. The project supports five "Humanities teaching and Learning Initiatives" at MTSU, with funding to hire additional staff on a temporary basis. Under this grant, the CPM has hired Project Archivist Caitlin Crowder to work on digitizing our Kenneth Goldstein Collection of American Songsters, which are 19<sup>th</sup> century books of popular song lyrics.

## **Archivera and Barcoding**

Other important projects that will improve access to our materials include the migration to a new archival cataloging platform called Archivera. Once complete (late 2022) the change will make management of our archival materials much more efficient, and will improve search and discovery for our patrons.

The CPM librarian staff, meanwhile, has been busy weeding outdated and underused books from the Center's Reading Room reference collection, and barcoding all of the remaining books to make tracking their use more accurate.



## **Programs**

The Center revitalized its calendar of public programs as pandemic restrictions loosened this year. We welcomed a diverse array of interesting artists and writers, offered panel sessions, collaborated with partner institutions on and off campus, supported conferences and festivals, and presented live music to the campus community and general public.

## Fandango: Son Jarocho Southeastern Tour

Highlight event; see description on page 1 above.

#### Adeem the Artist

In November 2021 the CPM joined with the Middle Tennessee State Anthropology Society to present Adeem the Artist. Dr. Will Leggett of MTSU's department of Anthropology and Sociology interviewed Adeem in front of a large audience about their experience in the music industry as a non-binary songwriter and performer.



Adeem the Artist

## El Son y La Comunidad: Son Jarocho as a Tool for Community Organizing

In preparation for the visit by Grupo Estanzuela, the CPM collaborated with the North American Studies Program at the University of Veracruz to present an online, multinational, bilingual panel on the use of son jarocho as a tool for community organizing. Moderated by UV Professor Ignacio Sanchez and CPM Director Greg Reish, the panel included local worker's rights advocates, professional musicians, and one of Mexico's leading scholars on the history of son jarocho.





#### Amanda Martinez

MTSU Dissertation Fellow Amanda Martinez gave an engaging and eye-opening presentation on why the country music industry has largely ignored Latino performers and audiences over its history, despite a handful of notable exceptions. Martinez taught the History of Country Music at MTSU while she was completing her PhD in History at the University of California-Los Angeles.



## The First Annual String Band Summit

The Center for Popular Music was a proud sponsor and supporter of the first String Band Summit that took place in April 2022 on the campus of East Tennessee State University. The brainchild of ETSU musicology professor Dr. Lee Bidgood and CPM Director Dr. Greg Reish, the Summit brought together scholars, students, and performers to explore the global phenomenon of acoustic string band music, Appalachian bluegrass to Yiddish from klezmer music, and from South Texas fiddlebased conjunto to the unique guitar music of Papua New Guinea. The Summit included three days of concerts, workshops, scholarly presentations, panels, and films.



Spring Fed Records artist Belen Escobedo (from San Antonio, Texas) performing at the first annual String Band Summit. Photo by Dan Boner.

#### Nancy Rao

In partnership with MTSU's Center for Chinese Music and Culture, the CPM presented distinguished musicologist Dr. Nancy Yunhwa Rao to talk about her research on the music of Chinese immigrant communities in the United States and Canada. Her talk was entitled, "Spectacle, Sound and Desire: Transpacific History of American Music."





## Festival of Texas Fiddling

The Festival of Texas Fiddling resumed its inperson event this year, and the CPM was once again a proud sponsoring and participating institution. The festival presents a broad and diverse array of fiddle-based music that flourishes across the great state of Texas, including Tejano, Creole, Polish, Huasteco, Swing, Bluegrass, Romani, and other styles. CPM Director Greg Reish and Spring Fed Records Manager John Fabke were on hand to promote the Center's in-house record label, and to perform with a number of different acts.

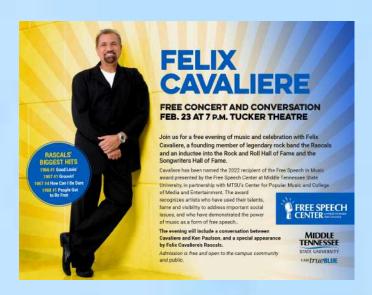


CPM staffer John Fabke (left) accompanying East Texas Creole-style fiddler Ed Poullard.

#### Felix Cavaliere

MTSU's Free Speech Center was proud to bring Rock and Roll Hall of Fame and Songwriters Hall of Fame artist Felix Cavaliere to campus in February 2022 for an unforgettable show in Tucker Theatre. A founding member of The Rascals and a songwriter whose output has touched on social topics and current events, Cavaliere was

presented with the Free Speech in Music award.



## **CPM Tabling on Campus**

CPM Librarians Stephanie Bandel and Ashley Armstrong have been working hard to connect with MTSU students around campus and make them aware of the Center and its abundant resources.





## **Exhibits**

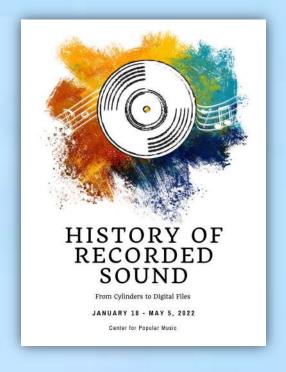
CPM Librarians created two fascinating and dynamic exhibits in the Reading Room this year, both conceived with our students' interests and MTSU programs in mind. First, Assistant Librarian Ashley Armstrong put together an exhibit called, "What is New Wave?" featuring a wealth of different items from the collection.



Detail from the "What is New Wave?" exhibit in the CPM display cases.

In January 2022 Librarian Stephanie Bandel, with assistance from CPM A/V Manager Martin Fisher as well as the staff archivists, produced a detailed and informative exhibit entitled, "History of Recorded Sound: From Cylinders to Digital Files." To complement the physical display, Stephanie also created an online exhibit with additional information and video samples. The page remains active at:

https://www.mtsu.edu/popmusic/includes/hist oryofrecordedsound.php





Part of the physical display for the CPM's "History of Recorded Sound" exhibit.



## **Spring Fed Records**

Spring Fed Records is the Center for Popular Music's Grammy-winning record label, devoted to preserving and disseminating traditional music from the Southern U.S.

One of Spring Fed's most exciting releases this year was I've Done it All in My Time by Joe Keene. For decades Keene owned and operated Kennett Sound Studios in Kennett, Missouri, where he recorded and produced records by scores of country, gospel, blues, and rock artists. Keene is also a fine songwriter and artist in his own right, and this collection brings together some of the finest cuts from his long and under-appreciated career.



I've Done it All in My Time was compiled and produced by Hunter Moore, a PhD student in MTSU's Public History program who is working on Kennett Sound Studios for his dissertation project. Moore is doing the professional residency portion of his degree requirements in the Center for Popular Music.



MTSU Music Industry intern Erika Easterly produced this reissue CD of fiddle music by Wally Bryson.

Our undergraduate intern this year was Erika Easterly, completing her bachelor's degree in Music Industry in the MTSU School of Music. Among her other accomplishments, Erika produced a reissue recording of two albums by fiddler Wally Bryson, with audio remastering by Martin Fisher.



Disc design for one of the seven CDs in Spring Fed's forthcoming boxed set.

Much of our time at Spring Fed this year was devoted to the final preparations of the seven-CD boxed set, *Stole from the Throat of a Bird: The Complete Recordings of Ed & Ella Haley,* to be released in August 2022!



## **CPM Staff News**

The Center for Popular Music staff has been busy not only with their daily responsibilities but also as active participants in their respective disciplines and communities. This year we welcomed a grant-funded project archivist, a graduate assistant from Public History, an undergraduate intern from the School of Music, and a PhD candidate doing his professional residency.

## CPM Staff Listing, 2021–2022

Gregory Reish, Director
Rachel Morris, Archivist
Stephanie Bandel, Librarian
Olivia Beaudry, Assistant Archivist
Ashley Armstrong, Assistant Librarian
Martin Fisher, Manager of Recorded Sound
Collections

Yvonne Elliott, Executive Aide John Fabke, Manager of Spring Fed Records Caitlin Crowder, Project Archivist Sarah Robles, Graduate Assistant Erika Easterly, Spring Fed Records Intern Hunter Moore, Doctoral Resident

## **Gregory Reish**



 Received Fulbright-García Robles award to serve as U.S. Studies Chair at the University of Veracruz (Mexico) in Spring 2023

- Co-Chair and Program Committee Member, String Band Symposium (1<sup>st</sup> Annual), East Tennessee State University, Johnson City
- Co-Chair, Panel Organizer, and Presenter, International Country Music Conference, Belmont University, Nashville
- Member, MTSU Vice Provost for Research Advisory Board
- Member, MT-IGO Internal Grant Committee
- Member, Distinguished Research and Creative Activity Award Committee
- Member, Tenure-Track Musicology Faculty Search Committee
- Member, College of Media and Entertainment Scholars Week
   Committee
- Member, Tom T. Hall Creative Writers Series Committee
- M.A. Thesis Advisor for Eugenia Sosa Barboza (Musicology)
- M.A. Thesis Committee Member for Gretta Maguire (Musicology)
- PhD Dissertation Committee Member for Hunter Moore (Public History)
- Performer in video promotion for Gallagher Guitars (shown at NAMM-Nashville)
- Contest judge and stage band member for MaupinFest, Unionville, Tennessee
- Consultant for sound archiving project at Hawaii State Museum
- Guest speaker in MTSU graduate public history class taught by Kris McCusker
- Guest lecturer (via Zoom) in U.S.
   Studies class, University of Veracruz (Mexico)



- Panelist, "Bluegrass Legacy Preservation," International Bluegrass Music Association, September 2021
- Attended Narciso Martinez Festival, Los Fresnos, Texas
- Attended Tejano Conjunto Festival, San Antonio, Texas
- Performer with Belen Escobedo y
   Panfilo's Güera at the Festival of Texas
   Fiddling, Blanco, Texas, the String
   Band Summit (East Tennessee State

   University, Johnson City, TN); Corazón

   Latino Festival (Johnson City, TN);

   Warren Wilson College (Swannanoa, NC); Fiddle Hell (online festival)
- Featured Guest on Tokens Show podcast, hosted by Lee Camp
- Recorded as expert "talking head" for forthcoming documentary film, Heirloom Guitar
- Panel Moderator, "Social Distancing, Musical Togetherness: The Nexus of Community Music, Health, and Technology During the COVID-19 Pandemic," Society for Ethnomusicology annual meeting
- Association for Recorded Sound Collections Webinar: "Archiving Hip Hop"

#### **Rachel Morris**



- Member of Society of American Archivists (SAA); Section Memberships: Accessibility and Disability; Acquisitions and Appraisal; Archival Educators; Archives Management; Audio and Moving Image; Collection Management; Description; Education Committee; Independent Archivists; Lone Arrangers; Manuscript Repositories; Preservation; Reference, Access, and Outreach; Women Archivists
- Member of Academy of Certified Archivists (ACA)
- Member of Society of Tennessee Archivists (STA)
- Nominated for Middle Tennessee State University Administrative Employee Recognition Award for 2021–2022
- Attended Society of American Archivists Conference, "Together/ Apart" (Virtual), August 2–6, 2021
- Attended Society of Tennessee Archivists Conference, "Who Are We? Identity Through Archival Collections" (Virtual), November 19, 2021
- Attended Society of Mississippi Archivists Conference, "New Faces, New Futures" (Virtual), April 21-22, 2022



- "Managing Your Digital Assets," Association for Recorded Sound Collections (ARSC) webinar, August 11, 2021
- Member, Condition Assessment Working Group for Sounding Spirit Digital Library project
- Member, Search Committee for NEH Project Archivist position at Center for Popular Music

- MTSU Financial skills training "Game of Life" volunteer
- Fostered MLS student observation hours for MTSU students to complete course work at the CPM
- Online Courses completed: "Creating course documents with the student in mind - A hands-on syllabus workshop"; "How to get published in a peer reviewed journal" (SAGE); "MATLAB Basics" (LinkedIn Learning)

#### Stephanie Bandel



- 2021 LD4 Conference on Linked Data: "Building Connections Together"
- Developed LIBS 6700 Special Libraries course for MTSU MLS program
- "Community Outreach: Finding Your People," Tennessee Library Association Annual Conference; Co-Presented with Ashley Armstrong
- Member, MTSU Holocaust Studies Committee
- Member, MTSU Holocaust Conference Committee
- TN Promise Student Mentor
- Member, Walker Library Collections Policy Committee
- Member, MLS Advisory Council
- Member, LD4 Sponsorship Committee
- Member, LD4 Programming Committee

## Olivia Beaudry



- Member of Society of American Archivists (SAA); Section memberships: Lone Arrangers, Recorded Sound, Reference, Access, and Outreach, Research Libraries, Students and New Archives Professionals
- Member of Academy of Certified Archivists (ACA)
- Member and Secretary/Membership Chair of Inter-Museum Council of Nashville
- Attended Society of American Archivists Conference (Virtual), August 2021
- Attended AmericanaFest Music Festival and Conference, Nashville, TN, September 2021



- Attended Society of Tennessee Archivists Conference (Virtual), November 2021
- "Tools for Emergency Planning;" Webinar, May 18
- "Disaster Salvage for Museums and Libraries: Tips for Collection Triage," Webinar with Tennessee State Museum, May 25
- International Country Music Conference (ICMC), Belmont University, Nashville, TN, June 2022
- ICMC Webmaster
- Member of Belmont Country Music Book of the Year Award selection committee, 2022
- Second reader for the *International* Country Music Journal 2022
- Center for Popular Music representative at Stephen T. Gudis Legacy Reception, Country Music Hall of Fame and Museum, April 2022
- Ashley Armstrong



- Member, Tennessee Music Library Staff
- Member, College of Media and Entertainment Health & Wellness Committee
- "Community Outreach: Finding Your People," Tennessee Library

- Association Annual Conference; Co-Presented with Stephanie Bandel
- Attended MTSU LGBTQ+ Conference
- "Subject to Change: The Syllabus as Publication," Webinar, Printed Matter's Virtual Art Book Fair (virtual)
- "Call & Response: Facilitate
   Community-Building through Punk,
   Protest & Zine-Making," Webinar,
   Printed Matter's Virtual Art Book Fair
   (virtual)
- "Zines for Critical Reflection & Pedagogy," Webinar, Library Juice Academy
- "Archives Outreach & Advocacy,"
   Webinar, Library Juice Academy
- MTSU Safe Zone training, April 2022
- Created CPM Exhibit, "What is New Wave?"

#### Martin Fisher



- Cylinder recording demonstrations at Blackbird Recording Academy and for MTSU classes
- Member and A/V Consultant, Tennessee Folklore Society



#### **Yvonne Elliott**



- Member, Association of Secretaries and Clerical Employees (ASCE)
- Member, ASCE Scholarship and Fundraising Committees
- Attended ASCE Development Day, Fall 2021
- ASCE Fundraiser Nut Sales, Fall 2021
- Lead Herald for MTSU
   Commencements Summer 2021, Fall
   2021, Spring 2022
- Notary Public for the State of Tennessee
- College of Media and Entertainment Women's Forum (Virtual), Fall 2021
- "Archiving Family History with Melissa Barker" (Virtual), Society of Tennessee Archivists, Fall 2021
- Open Arms Faculty & Staff Fellowship (Virtual), Spring 2022
- Attended CPM Presentation by Amanda Martinez, Spring 2022
- Attended Employee Recognition Award Reception, Spring 2022

## John Fabke



- Poster and album design work for artists such as Santiago Jimenez, Jr.
- Performance as bass player with prominent acoustic musicians in Nashville
- Recorded with Conjunto Hall of Fame member, Felipe Perez, for Jalopy Records
- Reviewed current recordings for Old Time Herald
- Completed essay on bluegrass pioneer,
   Jimmy Martin for forthcoming edited
   volume of new bluegrass research



Project Archivist Cailin Crowder digitizing songsters (lyric books) from the CPM's Kenneth Goldstein Collection as part of the NEH grant project.



#### **Laurels 2021–22**

- "Just a quick note to say thank you for all your help and support during my time out here in Nashville. ...My trips to MTSU have been so useful." Ben Atkinson, PhD Student at Lincoln School of Fine and Performing Arts, University of Lincoln, England [to Olivia Beaudry]
- "I appreciate all your hard work" Tami Rose Thompson, Team Garth [Brooks] [to Olivia Beaudry]
- "I shall continue to sing the praises of the CPM." Anthony Lis, PhD. Professor Emeritus of Music, South Dakota State University
- "You win my award for best customer service! You're amazing! Thank you!" David Cox, Interlibrary Loan, Kansas City Public Library [to Ashley Armstrong]
- "I very much appreciate your kindness and hands-on assistance during my recent visits to the Center. My days at the Center were useful and pleasant." Doug Seroff [to Rachel Morris]
- "...am simply overwhelmed with gratitude for your generous and skillful help. Thank you so much!" Chris Goertzen, PhD, Professor of Music, The University of Southern Mississippi [to Rachel Morris]
- "Thanks a million for your prompt attention to my request for a digital file of the Charles Wolfe interview with Jim Stanton. The interview will be highly useful as I continue work on my Stanley Brothers book for the University of North Carolina Press. Hearing Stanton talk about the early Stanley Brothers brought them and the era more vividly to life than almost any other source I have encountered. I appreciate your sending a Google drive link after the Dropbox method proved difficult to use, for me at least.
  - I continue to appreciate the work of the center highly after many years of consulting MTSU experts including Wolfe himself." Thomas (Tommy) Goldsmith, Hermitage, Tennessee [ to Ashley Armstrong]



# Publications Using CPM Resources (selected list)

## **Digital Projects**

 Sounding Spirit Digital Library, Partner Institution: National Endowment for the Humanities Grant project to preserve and enhance engagement with historic American sacred songbooks

#### **Books**

- Exit/In: Fifty Years and Counting, edited and curated by Stephen Thompson and written by Whit Stiles, 2022.
- Paulus, Linda. Pluck: The Extraordinary Life and Times of David Schnaufer. Tlp LLC/Night Owl, 2021.

#### **Articles**

 Madeleine Liseblad & Gregory Pitts, "Breaking the Billboard Magazine Mold: The Barbra Streisand, Michael Jackson, and Julio Iglesias Super Specials," Journalism History (2022)

#### Music

• I've Done It All in My Time Joe Keene, Spring Fed Records 2021 (recordings from the Center's Joe Keen Collection)

#### Film

- The Canote Twins: A Documentary by Larry Edelman (forthcoming 2023)
- The Cat and the Canary, reconstructed and edited by Gillian Anderson. Premiere at MoMA (sheet music from the CPM collection)

#### **Presentations**

 Dr. Nate Gibson, University of Wisconsin. "There's Gold In Them Thar Grooves: Collecting, Archiving, and Documenting Country Music's Rarest Records." International Country Music Conference, 2022

#### **Educational Materials**

- Tennessee Music Pathways (signs, posts, and location markers). Identifies, interprets, promotes, and preserves well-known and lesser-known music events, locations, and stories across the state of Tennessee.
- Mississippi Blues Trail (signs, posts, and location markers). Identifies, interprets, promotes, and preserves well-known and lesser-known music events, locations, and stories across the state of Mississippi

#### **News**

 CMA board member, MTSU alumnus donates musical memorabilia to university <a href="https://mtsunews.com/alumnus-music-memorabilia-aug2021/">https://mtsunews.com/alumnus-music-memorabilia-aug2021/</a>



## **CPM Donors, 2021–2022**

Albert Gore Research Center
Claire Armbruster & Jeffery Koontz
Bob Beatty
Olivia Beaudry
Steve Davis
Michael D. Doubler
Blane Dunlap
John Fabke
Martin Fisher
James "Jim" Free
Howard Harris
Chris Haseleu
Arthur Hilt
Gene Jones
Beverly Keel

Paul Kowert
Dan Margolies
David C. Morton
MTSU Marketing & Communications
MTSU Media Relations Department
MTSU School of Music Department
Beth Anne Musiker
Ken Paulson
Gregory Reish
Don and Mary Ellen Robertson
Doug Seroff
Denise Shackelford
Karen Sidlow
Chad, Denny, Joe and Andy Sitze
Walker Library

## **Collections Statistics**

	Total held 30-Jun-21	Added 2021-2022	Weeded 2020-2022	Total held 1-Jul-22
Books	24,183	138	53	24,268
Reading room	12,898	61	52	12,907
Special collections	11,285	77	1	11,361
Serial Titles	3,049	2	654	2,402
Current subscriptions	154	2	4	152
Secondary & Special	1,656	0	338	1,318
General/Non-Current	1,239	5	312	932
Sound Recordings	274,279	6,909	1	281,187
78s	60,290	113	0	60,403
45s	60,461	121	0	60,582
33-1/3s	107,612	73	0	107,685
CDs	32,703	1,558	1	34,260



Tapes	13,213	1	0	13,214
Videos	2,112	3	0	2,115
CD-ROMs	7	0	0	7
DVDs	308	16	0	324
Sheet music & Broadsides				
Individual pieces	115,509	10	1	115,519
Volumes	272	0	0	272
Manuscripts				
Documents (linear feet)	555	9	0	564
Manuscript music				
volumes	207	0	0	207
Audio recordings	15,006	1	0	15,007
Video recordings	2,924	15	0	2,939
Films	87	0	0	87
Performance documents	3,795	24	0	3,819
Trade catalog titles	889	3	0	892
Vertical files (linear feet)	77	0	0	77
Iconographic items	26,101	21	0	26,122
Microforms items	2,869	0	0	2,869
Artifacts	277	6	0	283
Digital Manuscript Files	4,118	0	0	4,118
Value in dollars	\$3,974,174	\$31,114		\$4,005,288



## **Patronage 2021–2022**

User Type	FY 2020-2021	FY 2021–2022
In Person		
MTSU Students:	152	686
MTSU Faculty/Staff:	46	73
Non-MTSU:	24	112
CPM Programs & Events:	616	534
Total On-Site:	838	1,405
Remote		
Telephone	5	8
Internet	901	301
Letter	1	1
Reproduction Requests	339	326
Total Remote:	1,246	636
Total Patrons:	1,363	2,041

## Patrons from 10 U.S. States and 4 Foreign Countries Visited the Center in 2021–2022

Alabama	Louisiana
California	Maryland
Canada	Mexico
China	North Carolina
England	Ohio
Georgia	Tennessee
Kentucky	Texas

## Patrons from 34 MTSU Departments (Faculty/Staff/Students) visited the Center in 2021–2022

Africana Studies Baldwin Photographic Gallery College of Media & Entertainment **Computer Science** Center for Chinese Music & Culture Criminal Justice Administration **Development Office Economics & Finance** English

Geosciences History **Human Sciences** Journalism & Strategic Media Library Science Liberal Arts Management (College of Business) Media Arts MTSU Online



Nursing
Office of the University President
Office of University Provost
Philosophy & Religious Studies
Political Science & International Relations
Psychology
Public History
Recording Industry Management

School of Music
Sociology & Anthropology
Theatre & Dance
University Archives
University College
Walker Library
WMOT Radio
World Languages, Literatures, & Cultures

## **Collections Usage 2021–2022**

Materials Used:	<u>2020–2021</u>	2021-2022
Reading Room Books	119	506
Rare Books	17	73
Sound Recordings	17	53
Microforms	1	0
Serials	123	126
Bound Serials	14	78
Vertical Files	43	25
Sheet Music/Broadsides	35	52
Video Tapes/DVDs	3	2
Photographs	10	88
Performance Documents	1	11
Trade Catalogs	0	148
Manuscripts (boxes)	16	40
Databases	40	70
<b>Total Materials Used</b>	438	1,279

NB: Numbers exclude online usage

## **Social Media 2021–2022**

Instagram followers: 677 Facebook followers: 2,063 Twitter followers: 2,879

YouTube channel subscribers: 182

Posted videos: 61 Views: 55,711

Participated in the Society of American Archivists' #AskAnArchivistDay and #ArchiveHashtagParty



## The 2021–2022 Budget

	Matching	Appropr.	Total
Expenditures			
Salaries			
Faculty	\$57,187	\$50,713	\$107,900
Other Professional	\$188,173	\$94,359	\$282,532
Clerical/ Supporting	\$18,827	\$16,549	\$35,376
Assistantships	\$0		\$0
Total Salaries	\$264,187	\$161,621	\$425,809
Fringe Benefits	\$84,615	\$58,579	\$143,193
Total Personnel	\$348,802	\$220,200	\$569,002
Non-Personnel			
Travel	\$11,101		\$11,101
Software	\$14,022		\$14,022
Books & Journals			\$0
Other Supplies	\$28,338		\$28,338
Equipment	,		\$0
Maintenance			\$0
Scholarships			\$0
Consultants			\$0
Renovation			\$0
Other (Specify):			\$0
Printing & Duplicating	\$3,538		\$3,538
Telecommunications	\$2,264		\$2,264
Postage & Freight	\$838		\$838
Dues & Subscriptions	\$12,156		\$12,156
Other Professional and Admin Srvs	\$26,963		\$26,963
Conference Workshops	\$185		\$185
Miscellaneous	\$241		\$241
Total Non-Personnel	\$99,647	\$0	\$99,647
GRAND TOTAL	\$448,449	\$220,200	\$668,649
Revenue	,		,
New State Appropriation		\$220,200	\$220,200
Carryover State Appropriation			\$0
New Matching Funds	\$406,992		\$406,992
Carryover from Previous Matching Funds	\$310,272		\$310,272
Total Revenue	\$717,263	\$220,200	\$937,463



