

MTSU Mission and Vision	Academic Master Plan 2015-2025 Goals	Academic Master Plan Strategic Directions	Quest for Student Success 2025	MTSU Strategic Plan 2015-2025 Begun under TBR	MTSU Strategic Plan 2015-2025 (updated for 2020-2025)	THEC Quality Assurance Funding Standards (2020-2025)	THEC Master Plan 2015-2025 Goals and Strategies (2020 update)
<p>MISSION</p> <p>Middle Tennessee State University, a comprehensive, innovative institution, attracts students to distinctive bachelor's, master's, specialist, and doctoral programs that prepare graduates to thrive in their chosen professions and a changing global society. Students and faculty generate, preserve, and disseminate knowledge and collaboratively promote excellence through teaching and learning, research, creative activity, and public engagement.</p>	<p>Advance academic quality</p>	<p>Foster academic community</p>	<p>Enhance the quality of the academic experience</p>	<p>Quality Licensure and certification pass rates</p>	<p>Quality</p> <ul style="list-style-type: none"> Licensure and certification exam pass rates Undergraduates enrolling in graduate school 	<p>General education assessment</p>	<p>Strategy: Future Workforce</p> <ul style="list-style-type: none"> Future of Work (stackable credentials; STEM) CTE & Work-based Learning (n/a to LGIs) <p>Academic Programs (academic-industry partnerships)</p>
	<p>Promote student success and individual responsibility</p>	<p>Promote engagement</p>	<p>Enhance the quality of the student life experience</p>	<p>Access</p> <ul style="list-style-type: none"> Distance education Pell-eligible enrollment 	<p>Access</p> <p>New freshmen, transfer, graduate students</p>	<p>Major field assessment</p>	<p>Goal Focus Populations:</p> <ul style="list-style-type: none"> Adult learners Low-income students Academically underprepared students African American and Latino students
						<p>Academic program reviews</p>	<p>Strategy: Student Success</p> <ul style="list-style-type: none"> Readiness (EPSOs) Access (adult learners) Completion (advising; African American, Latino)
<p>VISION</p> <p>Faculty, staff, and students of Middle Tennessee State University will work together as a community of scholars to create and share knowledge. Our efforts will result in the highest quality education and student experience in the state, preparing citizens who thrive as professionals and engage with and contribute to their communities.</p>	<p>Develop partnering relationships and outreach</p>	<p>Innovate for effectiveness and efficiency</p>	<p>Establish MTSU as educational, cultural, and economic hub to support student success and lifelong learning</p>	<p>Student Success</p> <ul style="list-style-type: none"> Persistence Retention Students completing post-secondary credentials 	<p>Student Success</p> <p>Course Completion:</p> <ul style="list-style-type: none"> Undergraduate Online undergraduate Persistence Retention Graduation rates <p>Certificates and degrees awarded: undergraduate, graduate</p>	<p>Institutional satisfaction study</p>	<p>Strategy: Family Prosperity</p> <ul style="list-style-type: none"> Affordability Transparency (reporting; consumer protection) Outreach (adult learners)
				<p>Resourcefulness and Efficiency</p> <p>Unrestricted grants and contracts</p>	<p>Resourcefulness and Efficiency</p> <p>Unrestricted grants and contracts</p>	<p>Student Equity: African American</p> <p>Student Access/Success:</p> <ul style="list-style-type: none"> First-generation Male Hispanic High-needs majors (STEM) 	<p>Goal: 55% of Tennesseans 25-64 will have a postsecondary credential by 2025.</p>