



Burke's Theory of Dramatism and Fortune's Speech in *Rudy*

Analyzing Fortune's argument using Burke's Pentad:

Agent: Who is being evaluated? Rudy's friend and mentor, Fortune, who also happens to be a former Notre Dame football player

Act: What did he do? Fortune presented an argument/speech to Rudy

Scene: Under what circumstances did he make the argument? Before the last game of the last season that Rudy will be eligible to play

Agency: How did he make his argument? Fortune provided a credible and emotional speech through personal experience and from a strong friendship with Rudy

Purpose: What was his goal in making this argument? To convince Rudy not to give up when he has come so far and accomplished so much



Fortune's Argument

"In this life time you don't have to prove nothing to nobody except yourself and after what you gone through if you haven't done that by now, it ain't gonna never happen."



Burke & Dramatism

What is dramatism?

The study and analysis of rhetoric and human motives through language and symbols. In other words, what is the relationship between what someone is thinking and what they are saying?

What is Burke's pentad?

A tool created and used by Burke to analyze the construction of words and their rhetorical meaning. The pentad is made up of five elements: act, agency, agent, purpose, and scene.

