

# **AEJMC Southeast Colloquium** at

# Middle Tennessee State University School of Journalism & Strategic Media

All on-campus events in BRAGG Media & Entertainment Building, except keynote speaker (in College of Education Building across from BRAGG).

1301 E Main St, Murfreesboro, TN 37130

# **Shuttle Schedule**

# From the Residence Inn, dropping off between the library and BRAGG building.

# Thursday

2:30 p.m. Hotels to campus (for 2nd preconference session & keynote, not continuous)

6:30 p.m. Campus to Jim 'N Nick's BBQ -- (1 shuttle that holds 30+ people, not continuous)

After dinner: From Jim N' Nick's BBQ to conference hotels (not continuous)

# Friday

7:10-9:10 a.m. Continuous loop between conference-rate hotels and campus

6:30-8:30 p.m. Continuous loop between campus and conference-rate hotels (ends 30 minutes after the reception)

#### Saturday

7:10-9:10 a.m. Continuous loop between conference-rate hotels and campus

1-2 p.m. Campus to Residence Inn (will have carpool thread for the climbing gym)

# Thursday, March 2<sup>nd</sup>

Check-in/registration available 12:45-4:45 p.m., BRAGG 1<sup>st</sup> Floor. Pick up parking passes, name badges, t-shirts, and campus maps.

Preconference: "Dive Headfirst into R: API Data Extraction, Wrangling and Analysis" Social Media Insights Lab, BRAGG Room 150

Ken Blake and Jun Zhang, Middle Tennessee State University

(Must preregister)

1:00-2:30 p.m. Preconference session 1 3:00-4:30 p.m. Preconference session 2

# 5:00 p.m. Keynote: "How Journalism and Jim Crow Shaped the South—and Why It Matters Now"

College of Education (COE) Building, Room 160

Kathy Roberts Forde, University of Massachusetts – Amherst

After Keynote (6:30 p.m.) Casual Networking Dinner (Pay for yourself)

Jim 'N Nicks Bar-B-Q (615) 893-1001 436 N Thompson Ln Murfreesboro, TN 37129

# Friday, March 3<sup>rd</sup>

7:30-8:30 a.m. Coffee/check-in, 1st floor, BRAGG Building, MTSU

8:30-9:45 a.m. CONCURRENT SESSION 1

# Newspaper & Online News Division, BRAGG ROOM 150

Journalism as Practice, High Density Session

Moderator: Amy Applebaum Ritchart, University of Alabama

Discussant: Chalise Macklin, University of Memphis

Obstacles and Opportunities for Developing Digital Journalists at Bangladesh

Md Sazzad Hossain & Marquita Smith, University of Mississippi

Investigating the Use of Social Media by People with ADHD/ADD/ASD: Managing Uncertainties? Seeking Social Support?

Tariro Tandi, University of Southern Mississippi

The Role of Lebanese Online News Outlets in the Memorialization Debate of the Beirut Port **Natalia Rabahi**, Temple University

Information and Disinformation about the Ukraine War on Social Media

**Shugofa Dastgeer**, Texas Christian University, & **Rashmi Thapaliya**, Eastern Illinois University

Extreme Weather and Climate Change

Amanda Womac, University of Tennessee

Eliza Fletcher: The Media Framing of a Fatal Abduction in Memphis, Tennessee

Oakley Weddle, University of Memphis

## Law & Policy Division, BRAGG ROOM 151

Panel: Enter the Thunderdome: Strict Scrutiny Applies (\*Except in Texas)

Following the SCOTUS decision in Dobbs, scholars are asking what other accepted precedents might be at risk? What happens to Section 230? Will Justice Thomas get his crack at Actual Malice? Can Texas apply compelled speech requirements to social media? Can Counterman establish a test for online true threats? This year's Thunderdome discussion explores the obstacles to teaching the First Amendment in a rapidly changing environment.

Moderator: Christopher Terry, University of Minnesota

#### Panelists:

Israel Balderas, Elon University
Eric Robinson, University of South Carolina
Genelle Belmas, University of Kansas
Kristie Patrow, Butler University

# **Open Division, BRAGG Room 111**

High Density Paper Session

Moderator: Myna German, Delaware State University Discussant: Tara Walker, St. Bonaventure University

"Yes, We Can:" A Cluster Criticism of Barack Obama's 2008 Concession Speech Alyssa Wilson, Regent University

Political Twitter and Social Identity During COVID-19

Michael McCluskey & Nagwan Zahry, University of Tennessee – Chattanooga

Polo, Small but Tough:' Arab and Muslim Representations in a Volkswagen Commercial

Meshari Alotaibi, University of Southern Mississippi

Social Media Influencers and the Luxury Fashion Industry: Communication Through Influencer Marketing

Ilaria Pisoni, University of Memphis

Saginaw During the Coronavirus: A Digital Ethnography of a Facebook Microsite

Jodi McFarland Friedman, University of Maryland

A Case Study About a Virtual Character Generated by Emerging Technology on Youtube **Gwiwon Nam**, University of Florida

#### 10:00-11:00 a.m.

# **CONCURRENT SESSION 2**

# Community Journalism, BRAGG Room 150

Paper Session

Moderator: **Burton Speakman**, Kennesaw State University

Discussant: Karin Assmann, University of Georgia

Delta Variant in both 'Home' and 'New' Countries: A Case Study on How Ethnic Newspapers Served Indian Diaspora in the U.S.

Masudul Biswas, Loyola University, Maryland

"My ED Story:" The Narrative of Bulimia Nervosa in YouTube Videos by Male Content Creators

Oakley Weddle, University of Memphis

Low-power FM and Education: A Case Study of Potential Joint LPFM Operation in the Carolinas

Joseph Kasko, Winthrop University

Video Games as a Cause of Violence in Society

Eleojo Mary Onuche, Southern Illinois University Edwardsville

Black Holes of Information: The State of Local News in Southeast Georgia

Ireland Hayes, University of Georgia

# **Broadcast & Mobile Journalism, BRAGG Room 151**

Paper Session

Moderator & Discussant: George Daniels, University of Alabama

Preliminary Study on the Gratifications Received by Listeners of Daily News Podcasts **Chad Whittle**, Georgia College and State University

Exploring the CROWN Act & the Evolution of Natural Black Hair Tales in TV News

Marquita Smith, University of Mississippi, Leah Smith, University of North Texas, & Dorothy Bland, University of North Texas

Using Social Media Tools for Engagement with Rural Radio Audiences

Travis Shortt, East Tennessee State University

# 11:15 a.m. – 12:15 p.m. CONCURRENT SESSION 3

# Newspaper & Online News Division, BRAGG Room 150

Framing News Content

Moderator: **Tariro Tandi**, University of Southern Mississippi Discussant: **Kristen Alley Swain**, University of Mississippi

Framing Crisis in Episodic and Thematic News Articles

**Keith Zukas**, University of Wisconsin – Whitewater, & Liapis P. Panagiotis, Carroll University

The Framing of Mass Shootings in 2022

Chinedu Obuekwe, Southern Illinois University – Edwardsville

Violent Incongruencies: Analyzing The NYT's Discourse on George Floyd Demonstrations and the Capitol Riot

Brown James, University of Georgia

Women Beat Men on Podium and in Content Analysis of U.S. Dailies' Coverage of 2021 Olympics

Jenny J. Dean, Texas Wesleyan University & Francesco Somaini, Central Washington University

## **Visual Communication, BRAGG Room 151**

Paper Session

Moderator: **Matt Haught**, University of Memphis Discussant: **Yung Soo Kim**, University of Kentucky

The Immigration Nation Documentary: An analysis of ICE's narrative aesthetics

Sandra C. Roa, University of South Florida

"Please No One Call Me": The Cumulative Impact of Covering Mass Shootings on Photojournalists

Lisa Krantz, University of Missouri

The Visuals of a Changing Newsroom: Analyzing Local Coverage of the Midterm Election in Georgia

Andrea Hudson, University of Georgia & Matt Binford, Western Carolina University Visualizing Diplomacy: A Content Analysis of Visuals From Official State Twitter Accounts Audrey Firrone, University of Memphis

# **Open Division, BRAGG Room 111**

Panel: Talking About the Status of Graduate Education

As the newest Commission in AEJMC, the Commission on the Status of Graduate Education hopes to better understand (1) what's going on at graduate programs around the country and (2) what graduate students see in AEJMC. This panel will function more as a roundtable discussion to learn about the status of graduate education. Panelists will also address their experiences with graduate education and AEJMC.

Moderators: Patrick Johnson, University of Iowa, & Kimi Conro, Colorado State University

# 12:15-1:45 p.m. Lunch on Your Own (see swag flier for suggestions)

**Career Discussions, BRAGG 107, Center for Innovation Media)** 

12:30-1:10 p.m. Making the Most Out of AEJMC Led by **Jennifer Greer** & Erika Engstrom, University of Kentucky

1:10-1:45 p.m. Fulbright Programs & Other Traveling Opportunities Led by **Greg Pitts** & **Sanjay Asthana**, Middle Tennessee State University

# 1:45-3:00 p.m. CONCURRENT SESSION 4

# Magazine Media Division, BRAGG Room 150

Campus Magazines as Sites of Change

Moderator & Discussant: **Ivy Ashe**, Florida Atlantic University

Social Justice in Campus Media: How Magazine Journalists Respond to the Police Killing of Breonna Taylor

Carol Terracina-Hartman, Murray State University

On Considering the Use of AI Art generators for Illustration Purposes

Huyen Nguyen, Carter Schaffer, Kelsey Volk, Catherine Eldridge, Zoe Schumacher, Kansas State University

# Law & Policy Division, BRAGG Room 151

Paper Session

Moderator: Michael Martinez, University of Tennessee

Discussant: **Tori Ekstrand**, University of North Carolina – Chapel Hill

\*Hate Speech is not Free: A Case for Its Exclusion from First Amendment Protection **W. Wat Hopkins**, Virginia Tech

\*\*Regulating Fake News on Social Media: A Comparative Study Between Singapore and Thailand

Hsin-Yu Chen, Indiana University

Anti-Gay Legislation and the First Amendment: A statutory analysis of 2021-2022 anti-gay curriculum laws

Monica Crawford, University of North Carolina – Chapel Hill

When Realities Collide: Mixed Reality Freedom of Speech versus Public Property Rights **Mikhelle Taylor**, University of Memphis

Observing and assessing trends in the work of media law clinics and centers

**Brett Johnson**, University of Iowa

# **History Division, BRAGG Room 149**

Media History Paper Division

Moderator & Discussant: Anthony Cepak, University of Tennessee – Chattanooga

Globalization Through the Lens of Cosmetics

Gabriel Clemons, Middle Tennessee State University

Newspaper Coverage of James Meredith's Integration

Kathleen Wickham, Brittany Kohne, Ann Marie Barron-DeFrank, Katelyn Kimberlin, University of Mississippi

The History of Television and Its Impact on Saudi Society

Meshari Alotaibi, University of Southern Mississippi

The New York Times Newspaper Coverage of The Chernobyl and The Three-Mile Island **Mohammed Khushaim**, University of Southern Mississippi

What Civil Rights Acts

Bala James Baptiste, Miles College

Without Fear of Retribution

Melony Shemberger, Murray State University

<sup>\*</sup>Top faculty paper

<sup>\*\*</sup>Top student paper

# 3:15-4:30 p.m. CONCURRENT SESSION 5

# Newspaper & Online News Division, BRAGG Room 149

Thinking Critically About News, High Density Paper Session

Moderator: Natalia Rabahi, Temple University

Discussant: **Beth Potter**, University of Colorado – Boulder

Local News and Democracy: A Metajournalistic Discourse Analysis

Andrea Lorenz, University of North Carolina – Chapel Hill

Metajournalistic Discourse in Columns and Editorials About the Nobel Peace Prize of 2021

Enrique Núñez-Mussa, Michigan State

Review, Marry, Kill: Comparing Critical Attention Paid to Romance and Mystery Novels by Periodical Book Sections in the United States

Betsy O'Donovan, Western Washington University

A Theoretical Thematic Analysis Aimed at Improving Media Messages Through Gatekeeping and Muted Group Theory

Chalise Macklin, University of Memphis

Inoculating Before the Next Infodemic: Lessons Learned from COVID-19 Fact-checkers

Kristen Alley Swain, University of Mississippi

Gaming the Midterms: Exploring 2022 Midterm Election News Game Schema

Amy Applebaum Ritchart, University of Alabama

# **Visual Communication Division, BRAGG Room 150**

Research-in-Progress

Moderator: **Phil Loubere**, Middle Tennessee State University

Discussants: **Deborah Chung**, University of Kentucky

**Keith Greenwood**, University of Missouri

The Simplification of Brand Logo Design and Typography from 2012 to 2022

Oakley Weddle, University of Memphis

"Tears have Never Won Anyone Freedom:" Ukraine's Use of Twitter Memes as Counternarrative

Mark Poepsel, Bipin Banjara, Abdurrahman Celik, David Daiber, Kourtney Jamison, Andrew Malo, Waqas Muhammad, Chinedu Chukwuezugo Obuekwe, Mary Eleojo Onuche, Valquiria Lorein Perea-Gongora, Bikash Pokharel, & Mikayla Wilhelm, Southern Illinois University – Edwardsville

Flips & Football: Collegiate Athletes and Gender Presentation within Name, Image and Likeness Cara Hawkins-Jedlicka, Washington State University; Andrea E. Hall, Middle Tennessee State University

Baby Weight: How Messaging Surrounding Breastfeeding and Weight Loss can be Perceived by New Mothers

Rachel Patterson, Pennsylvania State University

Life Plotting: Disruptive Narratives Defiant Voices

Jaz Gray, Pepperdine University

# Law & Policy Division, BRAGG Room 151

Panel: Honoring W. Wat Hopkins' Years of Service to the Law & Policy Division of AEJMC

A panel version of a Festschrift presenting/commenting either on a journal article or book by W. Wat Hopkins and its contribution to legal scholarship.

Moderator: Michael Martinez, University of Tennessee

Panelists:

Kyu Ho Youm, University of Oregon

Daxton "Chip" Stewart, Texas Christian University

Tori Ekstrand, University of North Carolina – Chapel Hill

Jared Schroeder, Southern Methodist University

# Open Division, BRAGG Room 111

Paper Session

Moderator: Sanjay Asthana, Middle Tennessee State University

Discussant: Michael McCluskey, University of Tennessee – Chattanooga

The Angle Through the Rings: College Students' Perception of the 2020 Tokyo Olympic Games **Spencer Tomsett**, University of Alabama

#FreeBritney: Assessing Public Response to Britney Spears' Conservatorship Testimony **Joshua Hollibush**, Georgia State University

Leveraging the Power of Mainstream Media to Eliminate the Violence Against Women in Bangladesh

Nishat Parvez, University of Oregon

To What Extent Accented Films Intervene in The Construction of Cultural Identity on the Turn of the Millennium?

Meshari Alotaibi, University of Southern Mississippi

Gender, Relationship Status, and Partner Virtual Intrusion as Predictors for Romantic Relationship Behaviors

Kexin Li, University of North Carolina, Chapel Hill

# 4:45-5:45 p.m. CONCURRENT SESSION 6

# **Newspaper & Online News Division, BRAGG Room 149**

Paper Session: News Routines and Practices

Moderator: Andrea Lorenz, University of North Carolina – Chapel Hill

Discussant: Jenny Dean, Texas Wesleyan University

Fake News as Challenges in Journalistic Professionalism and Accountability: U.S. media Perception

Sazzad Hossain, University of Mississippi

Churnalism: Does Press Release "News" Add Value to Local News Content?

Beth Potter, University of Colorado – Boulder

Dark Audience Participation in the News: Casting Shadows on Democracy

Zivile Raskauskaite, University of Missouri

An Alternative View: The Metajournalistic Discourse of Mainstream Media Criticism

Michael Dieringer, University of Missouri

# **Visual Communication Division, BRAGG Room 150**

Panel: Strategic Visual Communication Opportunities for Application in Teaching, Research, and Service

Moderator: **Elizabeth Spencer**, University of Kentucky

Elizabeth Spencer, University of Kentucky Erin B. Hester, University of Kentucky Kristen Livingston, Pittsburg State University

# **Open Division, BRAGG Room 151**

Panel: Exploring Student Empathy Response and Impact When Introducing Mental Health Clients and Content

Moderator: Cara Hawkins-Jedlicka, Washington State University

Chelsea MN Thomas, Washington State University Lindsay M. McCluskey, State University of New York at Oswego, Jason Martin, DePaul University

## 6:00 p.m. - 8:00 p.m. RECEPTION, Baldwin Photographic Gallery

Upstairs in BRAGG. Food, non-alcoholic drinks, and a raffle! Eat as you mingle or head outside.

# Saturday, March 4th

7:30-8:30 a.m. Coffee/check-in, 1st floor, BRAGG Building, MTSU

8:30-9:30 a.m. CONCURRENT SESSION 1

# Newspaper & Online News Division, BRAGG Room 149

Panel: Media & University Partnerships: Engaging Students in Local News

Moderator: **Richard Watts**, University of Vermont

Panelists:

Richard Watts, University of Vermont Amanda Bright, University of Georgia Madison Fleck Cook, West Virginia University

# **Visual Communication Division, BRAGG Room 150**

Panel: Advocating for a Visual Communication Path in Journalism Programs

Moderator: **Deborah Chung**, University of Kentucky

Yung Soo Kim, University of Kentucky Keith Greenwood, University of Missouri Bill Cassidy, Northern Illinois University Kakie Urch, University of Kentucky

# **Community Journalism Interest Group, BRAGG 151**

Panel: Building the Next Generation of Community and Investigative Journalists

Moderator: Chris R. Vaccaro, Hofstra University

Panelists:

Athena Dawson, Hofstra University Scott Brinton, Hofstra University Fatima Moien, Hofstra University Chris R. Vaccaro, Hofstra University

#### 9:45-10:45 a.m. CONCURRENT SESSION 2

# Open Division, BRAGG Room 149

Paper session

Moderator & Discussant: **Lisa Luedeman**, Gardner-Webb University

The Compelling Case of Compelled Speech About Climate Change

Jessica Reid, University of North Carolina – Chapel Hill

First-year College Students' Help-Seeking for Mental Wellness During the COVID-19

Pandemic: With the Dynamic Roles of Resilience And Mental Health Stigma

Anne Amegbeha, Hyun Ju Jeong, Jungmin Lee, & Sujin Kim, University of Kentucky

Advancing the Conversation: The Need for Diverse Blood Donors

Tiffany Taylor, Middle TN State University

Dammed, Diverted, Redirected: Stigma in Newspaper Articles About the Selective Serotonin Reuptake Inhibitors (SSRIs), 1995-2015

Tara Walker, St. Bonaventure University

#freepervispayne: How Social Media Discourse Affected a Capital Punishment Case in Tennessee

Oakley Weddle, University of Memphis

# LGBTQ Interest Group, BRAGG Room 150

Paper Session: Mediated LGBTQ Visibility

Moderator & Discussant: Rhonda Gibson, University of North Carolina - Chapel Hill

Monkey See. Monkey Do: A Content Analysis of Media Framing of 2022 Monkeypox Virus Outbreak

Israel Henry, University of Memphis

Initially an Afterthought? Sports Journalism Coverage of Brittney Griner's Arrest, Detention, and Return

Bill Cassidy, Northern Illinois University

Complicating the Sk8rgrl: Asymmetrical Visibility of Feminisms in Olympic Skateboarding **Monica Crawford**, *University of North Carolina – Chapel Hill* 

How COVID-19 Affected the Mediated and Interpersonal Communication Networks and the Relationships of LGBTQ+ Individuals

Clay Williams, University of North Carolina – Chapel Hill

# Law & Policy Division, BRAGG Room 151

Research-in-Progress

Moderator: Michael Martinez, University of Tennessee

Discussant: Daxton "Chip" Stewart, Texas Christian University

Data Controllers, Data Processors, and Data Fiduciaries: Devil's in the Definitions

Noelle Wilson & Amanda Reid, University of North Carolina – Chapel Hill

The Pitfalls of Recent Policy Attempts to Promote a Vibrant Free Press on Digital Platforms

Jason A. Martin, DePaul University

The Commercial Nature of a Meme

Courtney A. Barclay, Jacksonville University

Cyber Sovereignty Versus National Cyberspace: Convergence and Divergence in Cybersecurity Discourse of China and Vietnam's National Media

Moon Nguyen, Hong Kong Baptist University

# **History Division, BRAGG Room 111**

Research-in-Progress

Moderator: **Jennifer Woodard**, Middle Tennessee State University

Discussant: Tom Hrach, University of Memphis

Beyond Clipping and Filing

Melony Shemberger, Murray State University

Revising the First Rough Draft

Jason Guthrie, Clayton State University

Saving Face

Jaz Gray, Pepperdine University

That FSA Aesthetic

Anthony Cepak, University of Tennessee – Chattanooga

# 10:45-11:15 a.m. NETWORKING BREAK

A food truck selling delicious kettle corn is available from 9:30-11:30 a.m., parked outside in the BRAGG lot.

# 11:15-12:30 p.m. G.I.F.T. Presentations, BRAGG 104

Great Ideas in Teaching Competition Winners

Moderator: Mimi Perreault, East Tennessee State University

Around the World in One Semester: Assignments for Use in an International Media Course

Chad Whittle, Georgia College and State University

**Editors of Collective Memory** 

Enrique Núñez-Mussa, Michigan State University

How to raise students' excitement and participation in research method class

Hyesoo Chang, University of Florida

Teaching Tornado: Telling the stories of recovery, rebuilding and resilience after an EF-4

Tornado Tore Through Far Western Kentucky

Leigh Landini Wright, Murray State University

G.I.F.T.: Fill a Critical Information Need

Michael Clay Carey, Samford University

# 12:30-1:45 p.m. LUNCH/BUSINESS MEETING, BRAGG Room 104

Lunch will be served near the registration table. of room 104. Bring food into 104, eat at the nearby tables, or go outside.

The meeting will begin about 12:50 p.m.

Moderators: Katie Foss, Middle Tennessee State University

Matt Haught, University of Memphis George Daniels, University of Alabama

Shuttles will return to the conference hotels. Carpool to climbing (if needed)

# After the business meeting EVENT AT <u>CLIMB MURFREESBORO</u> Climb Murfreesboro

(3 miles from campus) 1660 Memorial Blvd Murfreesboro, TN 37129 (615) 280-8460 RSVP ahead of time & sign a waiver.

Conference registration includes entry fee, shoes, and harness. No experience needed for bouldering & auto-belays. We will get a brief orientation upon arrival.

# **Colloquium Hosts**, 1976 – 2023

- 1976 University of North Carolina, Chapel Hill
- 1977 University of Tennessee, Knoxville
- 1978 University of Alabama, Tuscaloosa
- 1979 University of South Carolina, Charleston
- 1980 University of Georgia, Georgia State University and Georgia Southern University, Atlanta
- 1981 Memphis State University, Memphis
- 1982 University of Florida, Gainesville
- 1983 Louisiana State University, Baton Rouge
- 1984 Hampton Institute, Hampton, Virginia
- 1985 University of Georgia, Athens
- 1986 University of Tennessee, Knoxville
- 1987 Virginia Tech, Blacksburg
- 1988 University of Alabama, Tuscaloosa
- 1989 University of North Carolina, Chapel Hill
- 1990 University of South Carolina, Charleston
- 1991 University of Central Florida, Orlando
- 1992 University of Georgia and Georgia State University, Stone Mountain
- 1993 University of Alabama, Tuscaloosa
- 1994 University of South Carolina, Charleston
- 1995 University of Florida, Gainesville
- 1996 Virginia Tech and Washington and Lee University, Roanoke
- 1997 University of Tennessee, Knoxville
- 1998 Southeastern Louisiana University and Louisiana Consortium, New Orleans
- 1999 University of Kentucky, Lexington
- 2000 University of North Carolina, Chapel Hill
- 2001 University of South Carolina, Columbia
- 2002 University of Southern Mississippi, Gulfport
- 2003 University of Arkansas, Little Rock
- 2004 University of South Florida, Tampa
- 2005 University of Georgia, Athens
- 2006 University of Alabama, Tuscaloosa
- 2007 Tulane University, New Orleans
- 2008 Auburn University, Auburn
- 2009 University of Mississippi, Oxford
- 2010 University of North Carolina, Chapel Hill
- 2011 University of South Carolina, Columbia
- 2012 Virginia Tech, Blacksburg
- 2013 University of South Florida, Tampa
- 2014 University of Florida, Gainesville
- 2015 University of Tennessee-Knoxville
- 2016 Louisiana State University, Baton Rouge
- 2017—Texas Christian University, Fort Worth
- 2018 University of Alabama, Tuscaloosa

- 2019 University of South Carolina, Columbia
- 2020 University of Memphis, Memphis (virtual) 2021 Elon University, Elon (virtual)
- 2022 University of Memphis, Memphis (hybrid)
- 2023 Middle Tennessee State University, Murfreesboro