

Middle Tennessee State University Strategic Plan

Leadership Committee

July 8, 2024

1:00 p.m.

Zoom

Meeting Minutes

Roll Call

Committee Members Present: Jeff Gibson, Layne Bryant, Mary Hoffschwelle, Trey Martindale, Danielle Rochelle, Sam Zaza

Review of June 17, 2024 Meeting Minutes

Chair Gibson asked if there were any changes to the minutes. No changes were recommended, and members approved the minutes.

Feedback on Draft Framework

Chair Gibson reported the feedback on the draft framework was overwhelmingly positive. There were several recommendations for revisions to the wording for a few of the items, which he shared with members. He requested feedback on the suggested revisions to three initiatives, and members approved the changes. Chair Gibson also shared input from Dr. David Butler regarding strategies related to research and graduate programs. While he agreed with most of the items, he requested one change to the administrative policies “emerging theme to address,” which members approved.

Implementation Planning

Chair Gibson reminded the committee of the meeting with the provost and president in July 2024. If there are no substantive changes to the framework after their feedback, the process could move to implementation planning earlier than expected. He also shared the proposal for the new mental health development center. The faculty involved in the proposal would like to meet with the SP Leadership Committee once we move to the implementation planning stage.

Strategic Plan Full Committee Retreat

Chair Gibson asked attendees what information or feedback on the framework we need from the full committee. Chair Zaza recommended we ask members to provide input regarding items that should be revised or may have been omitted. Co-Chair Martindale stated members may benefit from a re-orientation to the work given several weeks have passed since the full committee met.

Chair Zaza recommended pillars could conduct their pillar meetings, and then the group could reconvene for a full meeting. Co-Chair Martindale and Co-Chair Rochelle suggested separate meetings might work best if the entire group convened first and then broke out

into different Zoom rooms. Co-Chair Rochelle recommended we poll members again to ensure the August 14 retreat date works for most participants.

Chair Gibson asked members to continue thinking about possibilities, as the retreat will be a priority discussion item for the July 22 leadership team meeting. He will also send a list of action items before the meeting.

Fall Listening Sessions

Chair Gibson stated the fall listening sessions could focus on hearing ideas from division and department heads regarding plan implementation. He also shared that having more quantitative feedback on the fall survey may be helpful. Dr. Hoffschwelle also noted the new graduate assistant will be able to help analyze and communicate results. Chair Gibson will ask for volunteers from the leadership committee to develop the survey to be deployed in the fall. Co-Chair Martindale asked if leadership committee members would sign up for the fall listening sessions. Chair Gibson noted the sessions have not been scheduled yet but will likely occur in October 2024.

Other Discussion

Chair Zaza asked if it would be prudent for the leadership committee to meet with the implementation committee to facilitate the hand-off of the plan. Chair Gibson agreed and stated there would likely be overlap for at least the first year. He noted those conversations are likely to begin in early spring 2025.

Chair Zaza also asked if there would be any communication with stakeholders this fall. Chair Gibson stated Marketing and Communication will develop a communication plan; however, most communication will come when implementation begins.

Meeting adjourned at 1:42 p.m.