

**Minutes**  
**2022-2023 Undergraduate Curriculum Committee**  
**April 21, 2023**  
**ZOOM - 1:00 p.m.**

**Call to Order (Downs)**

The April 21, 2023 meeting of the Undergraduate Curriculum Committee via Zoom was called to order by Chair Kevin Downs.

**Members Present**

Kevin Downs, Chair (CBAS), Michelle Finch (CBHS), Paul Kline (CBAS), Theresa McBreen (CLA), Tim Nelson (UC) (came in late), Sheri Selph (CLA), Denise Shackelford (CME), Chris Quarto (COE), Richard Tarpey (COB), Kelly Williams (COB), SGA student representative: Stayton "Grayce" Sanders

**Members Absent**

Heather Dillard (COE), Elizabeth Whalen (CBHS), and Ashley Greer (SGA student representative )

**Ex-Officio Members**

Present: Amy Aldridge Sanford, Teresa Thomas, Tyler Henson, Mitzi Brandon, and Karen Dearing; Absent: Susan Myers-Shirk, Suzanne Mangrum

**Approval of Minutes from February 24, 2023**

A motion was made to approve the minutes from the February 24, 2023 meeting. The motion was seconded and approved. (NOTE: The March meeting was cancelled.)

**Guests Present**

Nita Brooks, Kevin Corns, Katie Foss, Tim Greer, Ron Kates, Robyn Ridgley, Barbara Turnage, Cindy Johnson, Susan Smith

**Consent Agenda**

A motion was made to approve the consent agenda as presented. That motion was seconded and approved.

**New Business Proposals**

<b>Proposal</b>	<b>Effective Date</b>	<b>Proposed Action</b>	<b>Detailed Explanation</b>	<b>Reference #</b>
<b>College of Basic and Applied Sciences</b>				
<b>Aerospace</b>				
Aerospace, Unmanned Aircraft Systems Technology	Summer 2024	New Concentration	The proposed Unmanned Aircraft Systems Technology (UAST) concentration is designed not only give learners the knowledge, skills, and abilities (KSAs) as unmanned remote pilots, but also the knowledge and experience to fill roles in the technology aspect of the unmanned aircraft systems industry.	<b>2</b>
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

**College of Business**  
**Information Systems and Analytics**

Cybersecurity Management, B.S.	Summer 2024	New Major	The B.S in Cybersecurity Management provides a foundation of skills and knowledge necessary for working in cybersecurity. The program focuses on management of the cybersecurity function in organizations to develop and enrich protection, detection, and response capabilities. Topics covered in the program include network and cloud infrastructure and security, data security, governance, policy development and management, risk management, vulnerability assessment, system security, digital forensics, security analytics, and penetration testing.	<b>6</b>
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

## Management

Business Innovation and Entrepreneurship, B.B.A.	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Add MGMT 4950 as an alternative to ENTR 4950 (ENTR 4950/MGMT 4950-Applied Experience) NOTE: Courses are not cross listed.	5
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

Entrepreneurship Minor	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Name ENTR 4950 Applied Experience as an elective option. Proposed minor program: Required Courses (12 hours) ENTR 2900 - Entrepreneurship MKT 3200 - Marketing for Entrepreneurs ENTR 3040/FIN 3040 - Entrepreneurial Financial Management ENTR 4920/MGMT 4920 - Small Business Management Electives (choose one) ENTR 4950 – Applied Experience Approved elective or an additional ENTR course	21
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

## College of Education

### Elementary and Special Education

Elementary Education, B.S.	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Revise 6-hour reading course, READ 4015 Language and Literacy K5, into two 3-hour reading courses, READ 3010 Literacy 1, and READ 4010 Literacy 2 (both courses have been approved) NOTE: Make READ 3010 and 4010 retroactive options for all valid catalogs.	18
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

## College of Liberal Arts

### English

English Major (all concentrations)	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Remove ENGL 3007 as an "OR" option in the major core and have ENGL 3000 serve as the sole introductory course for majors across all concentrations and English minors.	19
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

English Minor	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Remove ENGL 3007 as a requirement for the English minor. Minors will now have 15 semester hours to include ENGL 2020 or ENGL 2030 and 12 hours of electives chosen from ENGL 3000/4000-level courses. NOTE: One three-hour UD course required for residency.	20
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

### World Languages, Literatures, and Cultures

Humanities Minor	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Add HUM 2610 to slate of electives that count for the Humanities minor; we request that this course be made retroactive to all valid catalogs.	23
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

## College of Media and Entertainment

### Journalism and Strategic Media

ADV - 3080 - Ethical Standards and Practices in Advertising	Summer 2023	New Course	Explores standards, principles, and practices of ethical decision making in advertising. Students examine theories, concepts, behaviors, and practices relevant to creating, implementing, and pitching advertising in an ethical manner.	1
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

JOUR - 2880 - Careers in Journalism and Media	Summer 2023	New Course	Career options for students in journalism and media, focusing on understanding career paths and options, and professional development through experiential learning.	<b>24</b>
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

Journalism, Media Studies Concentration, B.S.	Summer 2024	Change to curriculum of existing major (including concentrations), minor, or certificate	Change major requirement to 50 hours. Add additional classes in professional and conceptual areas Add JOUR 3240 Mobile Storytelling to the course offerings Add JOUR 3841 Data Skills for Media Professionals to course offerings Add JOUR 3020 Community Engagement Journalism Remove Communication Studies courses from the elective pool Edit descriptions for accuracy Edit language for minors	<b>25</b>
<b>Discussion:</b> N/A				
<b>Committee Action:</b> A motion was made to approve the proposal. The motion was seconded and approved.				

**Good of the Order**

Chair Downs thanked the committee for all of their hard work and diligence, and Dr. Aldridge Sanford thanked Kevin Downs for his work as chair. Chair for 2023-24 will be Denise Shackelford; vice chair will be elected at the September meeting.

**Adjournment**

Meeting was adjourned.

**Consent Agenda  
2022-23 Undergraduate Curriculum Committee  
April 21, 2023**

Current Prefix and Number	Current Course Title	Course # change	New Course Title	Course Prefix Change	Catalog Description Change	Contact Hours Change	Repeats	Other
<b>CBAS</b>								
3) ANSC 3710	Rabbit Production					4 to 3		Effective Summer 2024
<b>COB</b>								
4) BLAW 3430	Commercial Law							Course content Effective Summer 2024
<b>CLA</b>								
7) DANC 1010	Modern Dance Techniques I					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
8) DANC 1020	Jazz Dance Techniques I					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
9) DANC 1030	Tap Dance Techniques I					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
10) DANC 1040	Ballet Techniques I					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024

Current Prefix and Number	Current Course Title	Course # change	New Course Title	Course Prefix Change	Catalog Description Change	Contact Hours Change	Repeats	Other
11) DANC 2010	Modern Dance Techniques II					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
12) DANC 2020	Jazz Dance Techniques II					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
13) DANC 2030	Tap Dance Techniques II					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
14) DANC 2040	Ballet Techniques II					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
15) DANC 3010	Modern Dance Techniques III							Other Non-conventional Media (NCM) to Conventional Methodology (CON) Course description Effective Summer 2024
16) DANC 3030	Tap Dance Techniques III					2 to 3		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
17) DANC 4040	Ballet Techniques IV					3 to 4		Other Non-conventional Media (NCM) to Conventional Methodology (CON) Effective Summer 2024
22) FREN 3110	French and Francophone Culture						1	Catalog description Effective Summer 2024