#### **MINUTES**

# 2017-2018 Undergraduate Curriculum Committee 23-Mar-18

Walker Library, Room 475 at 1:00 p.m.

#### Call to Order:

March 2018 meeting of the UCC called to order by Dr. Sean Salter, Chair, at 1:00 p.m.

#### **Members Present:**

Lei Miao, Mike Boyle, Cathy Cooper, Richard Mpoyi, Lando Carter, Peter McCluskey, Virginia Hemby-Grubb, Sean Salter, Teresa Thomas, Donna Bettis, Mitzi Brandon, Peter Cunningham, and Darlene Fults (recording minutes)

#### **Guests Present:**

Michelle Crudup, Tom Black, Joey Gray, Nicky Wu, Ann McCullough, Kari Neely, and Dawn McCormack

# Approval of Minutes from 02/23/2018

Motion was made to approve with amendment--add Dr. Scott Handy's name to the list of committee members present for February 23, 2018. That motion was seconded. Minutes approved with correction.

#### **Announcements:**

n/a

## **Previously Tabled Proposals:**

n/a

# **Approval of Consent Agenda:**

**Discussion:** Motion was made to amend consent agenda by adding CIP code changes to EMC 2500; EMC 3060; EMC 3065; adding prefix change (VFP) to EMC 495; adding "X" in the cross-listed box for LSTS 3530 and LSTS 4850; deleting CIP code change from EMC 4940

#### **Committee Actions:**

Motion was made to adopt the Consent Agenda. All in favor, with amendments. None opposed. (Approved Consent Agenda at bottom of minutes.)

#### **Old Business:**

n/a

# **New Proposals**

College of Basic and Applied Sciences	Proposed Action	Detailed Explanation	Reference #
Agribusiness and Agriscience ANSC - 4430 - Internship in Animal Science Effective Fall 2019	Credit hour change	Given the nature of the internship course, changing from a fixed 6 credit hours to a variable 3-6 credit hours will offer students much more flexibility in matching the variability of industry internship requirements	
<b>Discussion</b> : n/a <b>Committee Actions:</b> Approved unanimously.			
FERM - 4560 - Applied Fermentation: Biomass and Biofuels Effective Fall 2018  Discussion: n/a	New course	Survey of fermentation as a means of bioenergy production. Downstream processing to purify bioenergy and the range of biofuels produced by various biomass (e.g., grains, algae, and renewable sources) are covered in detail. Mathematical evaluation of product recovery and energy balance is included.	
Committee Actions: Approved unanimously.			
Fermentation Science, B.S. Effective Fall 2019	Program change	This is a proposal to add FERM 4560 - Applied Fermentation: Biomass and Biofuels - to the Specialized Core area on the UD form for the Fermentation Science degree (21 total hours required for this area). See attached before (17-18) and after (19-20) UD forms. The new course addition is highlighted in green on the 19-20 UD form.	
<b>Discussion</b> : n/a <b>Committee Actions:</b> Approved unanimously.			

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CHEM 1000 - Freshman Seminar in Chemical	New course	CHEM 1000 — Freshman Seminar in Chemical Sciences.	5
Sciences		1 credit hour. Introduction to the fields of chemistry	
Effective Fall 2018		and biochemistry, including an overview of career	
		paths, strategies for success in the major, and current	
		areas of active research. The course also covers	
		introduction to scientific literature, institutional	
		resources, and enrichment opportunities such as	
		undergraduate research.	

**Discussion**: If adding as a requirement for the major or to the electives, a program change form will need to be submitted in the future.

Committee Actions: Approved unanimously.

CHEM - 4990 - Chemometrics and Statistics for	New course	Elective course in chemometrics, statistics, and	6
Analytical Chemistry		numerical methods of analysis for Analytical Chemistry.	
Effective Fall 2018		Propagation of error, linear regression, ANOVA, non-	
		linear regression, and non-parametric techniques.	

iscussion: If adding as a requirement for the major or to the electives, a program change form will need to be submitted in the future.

Committee Actions: Approved unanimously.

# **College of Behavioral and Health Sciences**

Committee Actions: Approved unanimously.

Health and Human Performance		
EXSC - 1000 - Evaluation and Performance of	New course	EXSC-1000 – Techniques of Resistance Training 1 credit 9
Resistance Training		hour.
Effective Fall 2018		Introduction to core lifts and resistance exercises for
		Exercise Science majors. Students will establish a base
		level of proficiency in performance and correction of
		selected exercises, spotting techniques, and analysis of
		the biomechanics of resistance training.
		Note: For Exercise Science majors only.
<b>Discussion</b> : n/a		

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Exercise Science Effective Fall 2019  Discussion: n/a Committee Actions: Approved unanimously.	Program change form	There are currently 2 open PHED activity courses required within the EXSC BS degree. This proposal serves to make EXSC 1000 (a proposed new activity course) one of the required activity courses within the major while leaving the second activity class open to student choice. This proposal includes no other changes to the degree.	8
THM 3110 - Tourism and Hospitality Planning and Development Effective Fall 2018	New course	This course explores various dimensions of the role tourism plays in community and regional development. Specifically, the course discusses the theories and practices regarding tourism supply and demand, economic impact, tourism structure and policy, environmental and social considerations, travel and tourism research. Specific attention is given to sustainability of the community and industry, and the examination of the dynamics between social or economic development and the quality of life for the residents.	16
<b>Discussion</b> : n/a <b>Committee Actions:</b> Approved unanimously.			
THM 4210 - Customer Service in Tourism and Hospitality Mgmt. Effective Fall 2018	New course	Prepares students to meet and exceed customers' expectations within the tourism and hospitality industry. Review of customer service philosophy, theory, and techniques in tourism and hospitality. Service quality issues, service design and delivery, customer interactions and service recovery, customer relationships, and customer loyalty in tourism and hospitality are addressed.	17
Discussion: n/a			
Committee Actions: Approved unanimously.			

THM - 4220 - International Tourism Effective Fall 2018  Discussion: n/a Committee Actions: Approved unanimously.	New course	Examination of international travel and tourism issues and trends, travel challenges, demand, popular destinations, safety, and international travel and tourism organizations. Utilizing current international tourism statistics to identify and analyze current industry trends.	18
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THM - 4905 - Internship in Hospitality & Hotel Management Effective Fall 2018  Discussion: n/a	New course	Twelve credits. Prerequisites: Departmental approval; minimum 2.25 GPA; THM 3100, THM 3110, THM 3390, THM 3530, THM 4200, THM 4210, THM 4200, LSTS 4660, and LSTS 4890. Provides practical experience. Students assigned to a field experience to spend an entire semester or two summer sessions in on-the-job training with a hospitality and/or hotel agency. During this course, students will work or volunteer 40 hours per week with an agency for a minimum of 480 hours of contact time.	19
Committee Actions: Approved unanimously.			
THM 4906 - Internship in Event Planning Effective Fall 2018	New course	Twelve credits. Prerequisites: Departmental approval; minimum 2.25 GPA; THM 3100, THM 3110, THM 3390, THM 3530, THM 4200, THM 4210, THM 4200, LSTS 4660, and LSTS 4890. Provides practical experience. Students assigned to a field experience to spend an entire semester or two summer sessions in on-the-job training in event planning. During this course, students will work or volunteer 40 hours per week with an agency for a minimum of 480 hours of contact time.	20
Discussion: n/a			
Committee Actions: Approved unanimously.			

Textiles, Merchandising, and Design, Fashion Merchandising Concentration, B.S. Effective Fall 2019	Program Change	Simplification of graduation requirements are being proposed to strengthen the knowledge and skill set of Fashion Merchandising majors. TXMD 4220 CAD I and TXMD 4400 Fashion Product Line Development and Merchandising both will be a requirement for Fashion Merchandising concentration majors instead of an option. CDFS 3330 Dynamics of Interpersonal Relationships will be removed from the "choose 6 hours" for the TXMD electives.	15
Discussion: n/a			
Committee Actions: Approved unanimously.			
College of Liberal Arts Art and Design			
Art Education, B.S. Effective Fall 2019	Program change	Major Core separated into two sections so that students are encouraged to take courses in the correct order. The two sections are 1) Major Core 2) Concentration: Art Education We have split the Art History requirements between the Major Core and the Concentration: Art Education section. Students are now able to take any Intro Studio class for credit, as opposed to being limited between Sculpture and Painting. We have moved all the Art Practicum hours into the Concentration section so that students don't false interpret the final Practicum course as an Elective, due to it currently being housed in that section of the Upper Division Form. We are reducing the total number of required electives so that our students only need 120 hours to graduate, as opposed to 124.	4
Discussion: n/a			

**Committee Actions**: Approved unanimously.

### **Foreign Languages and Literatures**

Course credit hour change/contact ARAB 1010 - Elementary Arabic I From 3 to 4 2 Effective Fall 2019 Elementary Arabic classes currently meet 3 hours a hour change week for 3 hours of credit. This proposal requests an increase to 4 credit hours with courses meeting MTWR. According to the United States Foreign Service Institute, Arabic is a "Group V" language requiring 2,200 hours of study to learn whereas Spanish and French are "Group I" languages requiring 575-600 hours. Arabic takes almost three times as long to learn due to the complexities of the language, the new alphabet, and the lack of similarities with English. **Discussion**: A representative from the department confirmed that this increase in one credit hour is not a problem with any of the minors. Committee Actions: Approved unanimously. Course credit hour change/contact ARAB 1020 - Elementary Arabic II From 3 to 4 Effective Fall 2019 hour change Elementary Arabic classes currently meet 3 hours a

week for 3 hours of credit. This proposal requests an increase to 4 credit hours with courses meeting MTWR. According to the United States Foreign Service Institute, Arabic is a "Group V" language requiring 2,200 hours of study to learn whereas Spanish and French are "Group I" languages requiring 575-600 hours. Arabic takes almost three times as long to learn due to the complexities of the language, the new alphabet, and the lack of similarities with English.

**Discussion**: A representative from the department confirmed that this increase in one credit hour is not a problem with any of the minors.

Committee Actions: Approved unanimously.

JAPN - 4570 - Topics in Japanese Linguistics Effective Fall 2018	New course	JAPN 4570 Topics in Japanese Linguistics. 3 Credits. Continuing the linguistic study of the Japanese language with focus on selected topics at the advanced level. Prerequisite: JAPN 3570 or permission of instructor. Course taught in Japanese.	13
Discussion: N/A			
Committee Actions: Approved unanimously.			
Foreign Languages, both Japanese concentrations Effective Fall 2019	Program Change	Add JAPN 4570 (Topics in Japanese Linguistics) as an elective to count towards both the Japanese major and	12
Discussion: n/a			
Committee Actions: Approved unanimously.			
College of Media and Entertainment			
Media Arts			
EMC - 3670 - Digital Media Law and Policy Effective Fall 2018	New course	An introduction to the laws, regulations, judicial decisions, and government policy in the United States and internationally which affect the digital space including: the Internet, the World Wide Web, online video and audio, and mobile technology, etc.	7
Discussion: n/a			

Committee Actions: Approved unanimously.

This course is designed to give students the VFP - 3745 - Aerial Videography 22 New course Effective Fall 2018 opportunity to gain knowledge and skills using multirotor platforms designed for professional aerial videography and industrial applications. Students will construct and gain experience on a small UAS before transitioning to "prosumer" UAS. Students will gain knowledge in UAS operations, regulations, legal and ethical issues, and various aspects of aerial videography. Flight operations training will be conducted off-campus. Lab fee is required. Discussion: Dr. Cunningham requested that this course be tabled and considered again during the April 20, 2018 meeting of the UCC. This course is cross-listed with Aerospace and the partner course is currently in the queue. Committee Actions: Motion was made to table this course until April 2018. Tabled. VFP - 4745 - Aerial Cinematography 23 New course Preg: AERO 3730/3731 or AERO 3745 or VFP 3745. This Effective Fall 2018 course is designed to give students the opportunity to gain knowledge and skills using multirotor platforms designed for professional aerial photography and

course is designed to give students the opportunity to gain knowledge and skills using multirotor platforms designed for professional aerial photography and industrial applications. Students will gain knowledge in UAS operations, regulations, legal and ethical issues, and various aspects of aerial cinematography. Flight operations training will be conducted off-campus locations. Students will go beyond basic video production and acquire advanced skills in working with lighting, depth, focal field, and storytelling through three axis camera movement. Lab fee is required.

**Discussion**: Dr. Cunningham requested that this course be tabled and considered again during the April 20, 2018 meeting of the UCC. This course is cross-listed with Aerospace and the partner course is currently in the queue.

Committee Actions: Motion was made to table this course until April 2018. Tabled.

#### **New Business:**

# **Closing Comments:**

Scott Handy had questions about the process for new courses, in addition to program changes, to add them into programs. Is there a need to break this down into multiple actions? Dr. Cunningham explained that these separate actions are necessary. Creating a new course and making changes to a major, minor, etc. are separate actions. Revisions will be made to curriculum forms throughout the summer. Mitzi included comments about the importance of all forms being necessary to complete the curriculum proposals such as program change, academic map, and upper-division form.

**Adjournment**: Dr. Sean Salter, Chair, requested motion to adjourn the meeting at 1:28 p.m. on Friday, March 23, 2018. Meeting adjourned.

Respectfully Submitted by Darlene Fults, Coordinator, Academic Affairs

3/26/2018

# Consent Agenda University Curriculum Committee March 23, 2018

Current Prefix and Number	CURRENT COURSE TITLE	Effective Date	Course Prefix Change	Course # change	Course Title Change	Cross- list	Catalog Description Change	Contact Hours Change	Change of Schedule Type	Other
EMC 2500	Survey of New Media Communication	Fall 2019	IAM							Change CIP Code to 09.0702
EMC 3210	New Media Video Applications	Fall 2019	IAM							Change CIP Code to 09.0702
EMC 3060	Writing for Interactive Experiences	Fall 2019	IAM							Change CIP Code to 09.0702
EMC 3065	Audiences and Messaging	Fall 2019	IAM							Change CIP Code to 09.0702
EMC 3070	Introduction to Social Media Practice	Fall 2019	IAM							Change CIP Code to 09.0702
EMC 3250	Gender and Representation in Interactive Media	Fall 2019	IAM							
EMC 3560	Order, Disorder, and Change in Digital Societies	Fall 2019	IAM				Х			
EMC 3610	Fundamentals of Game Theory and Design	Fall 2019	IAM							
EMC 3950	Content Strategy and Management	Fall 2019	IAM							
EMC 4350	User Experience Fundamentals	Fall 2019	IAM							
EMC 4450	Understanding Digital Analytics	Fall 2019	IAM							
EMC 4460	Interactive Media Capstone	Fall 2019	IAM							Change CIP Code to 09.0702
EMC 4940	Seminar Electronic Media Production	Fall 2019	VFP		Advanced Seminar - Filmmaking					
EMC 4950	Advanced Seminar-New Media	Fall 2019								Change CIP Code to 09.0702
FREN 3050	Survey of French Literature and Culture (Middle Ages-1800)	Fall 2019								Course Discontinuation
FREN 3060	Survey of French Literature (1800- present)	Fall 2019								Course Discontinuation
FREN 3130	Twentieth Century Women Writers in French	Fall 2019								Course Discontinuation
REN 3910	Study Abroad	Fall 2019					Х			

HUM 3060	From Atom to Aikira: The Development of Japan's Popular Culture	Fall 2019		Popular Culture of Japan			
JAPN 3015	Business Japanese I	Fall 2019		Professional Japanese I			
JAPN 3035	Business Japanese II	Fall 2019		Professional Japanese II			
LSTS 3100	Introduction to the Tourism and Hospitality Industry	Fall 2019	THM				
LSTS 3390	Tourism and Commercial Recreation	Fall 2019	THM	Travel and Entertainment Industry		х	Change CIP Code to 52.0903
LSTS 3530	Program Planning in Leisure, Sport, and Tourism	Fall 2019	THM		Х		Cross-list LSTS 3530 / THM 3530 CIP Code of THM 3530 is 52.0901
LSTS 4130	Sport Tourism	Fall 2019	THM				Change CIP Code to 52.0903
LSTS 4140	Wine Tourism	Fall 2019	THM	Food and Sprits Tourism		X	Change CIP Code to 52.0903
LSTS 4200	The Hospitality and Hotel Industry	Fall 2019	THM				Change CIP Code to 52.0903
LSTS 4350	Special Event Planning	Fall 2019	THM				Change CIP Code to 52.0903
LSTS 4660	Evaluation of Leisure, Sport, Tourism	Fall 2019		Research & Evaluation of Leisure, Sport, & Tourism			
LSTS 4850	Cross-Cultural Perspectives in Leisure and Tourism	Fall 2019	THM		Х		Cross-list LSTS 4850 / THM 4850 CIP Code of THM 4850 is 52.0901
LSTS 4904	Internship in Tourism Studies	Fall 2019	THM	Internship in Tourism Management		x	Change CIP Code to 52.0901
SPED 4000	Teaching Reading to Diverse Learners	Fall 2019		Teaching Diverse Learners in K-8 Classrooms, (Comprehensive)		х	
SPED 4120	Curriculum, Methods, and Materials for Special Education (Comprehensive)	Fall 2019		Functional Skills Instruction		х	